

Tel: 0845 612 2660

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## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Jeffery	Surname:	Poonawala		
Company name:	SME Group PLC						
Street address:	Charlwood House			Country Code:	National Number:	Extension Number:	
	The Runway			Telephone number:			
	South Ruislip			Mobile number:			
Town/City:	London			Fax number:			
County:	Middlesex			Email address:			
Country:	UK						
Postcode:	HA4 6SA						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

### 2. Agent Name, Address and Contact Details

Title:	First Name:	Surname:					
	Ash	Rajput					
Company name:	Avon Signs						
Street address:	Unit 5 Harriott Drive			Country Code:	National Number:	Extension Number:	
	Heathcote Industrial Estate			Telephone number:	0796 820 7997		
				Mobile number:			
Town/City:	Warwick			Fax number:			
County:	Warwickshire			Email address:			
Country:	United Kingdom						
Postcode:	CV34 6TJ				ash.rajput@avonsigns.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

Northing:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?  Yes  No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No

### 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.2 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.04 m

What are the dimensions of the proposed advertisement?

Height: 60 x Width: 9.4 x Depth: 0.03 metres

What materials will the sign be made of?

folded aluminium powder-coated KFC red.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45 cm

The colour of text and background:

White text / red background

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.6 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.8 m

What are the dimensions of the proposed advertisement?

Height: 1 x Width: 0.8 x Depth: 0.02 metres

What materials will the sign be made of?

20mm thick composite panel painted KFC red and painted graphic detail

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

No text, just logo only

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 50 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.2 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06 m

What are the dimensions of the proposed advertisement?

Height: 0.7 x Width: 2.06 x Depth: 0.6 metres

What materials will the sign be made of?

Moulded acrylic with internal LED illumination

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60 cm

The colour of text and background:

Red letters only

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 50 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

12/03/2012