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PLANNING

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Teddington Riverside Proposed Residential Redevelopment Broom Road, Teddington

Perspective 1 of 2

A9991 D 0212

View 1







View 2



View 1

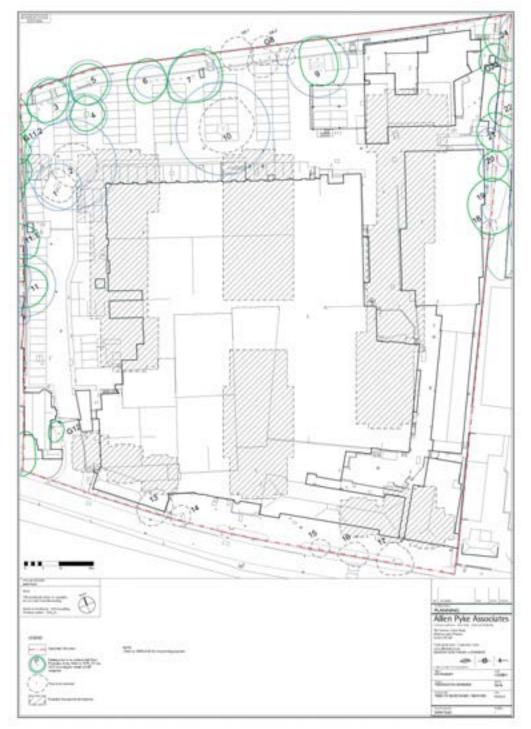
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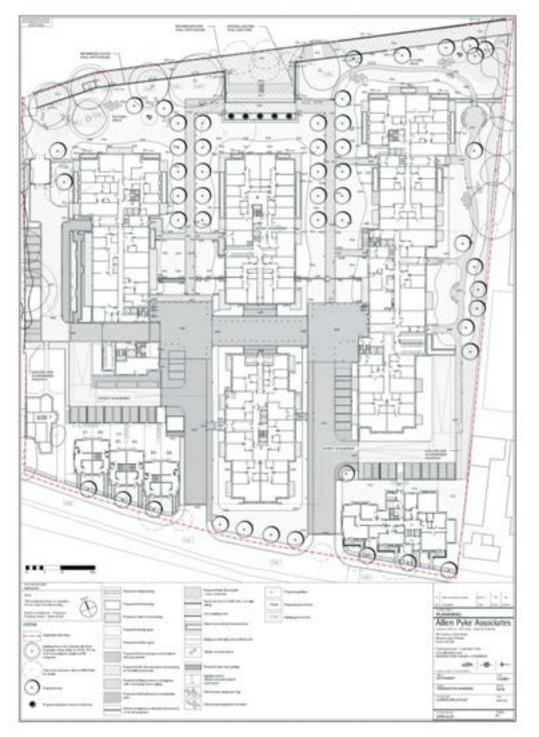
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Teddington Riverside Proposed Residential Redevelopment Broom Road, Teddington

Perspective 1 of 2

D 0213









Proposed Elevation 1-1'



Proposed Elevation 2-2'

MATERIALS LEGEND:

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Teddington Riverside Proposed Residential Redevelopment Broom Road, Teddington

Proposed Elevation 1-1' (Broom Rd) Proposed Elevation 2-2' (Riverside)

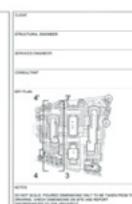
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Proposed Elevation 4-4'



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Teddington Riverside Proposed Residential Redevelopment Broom Road, Teddington

Proposed Elevation 3-3' Proposed Elevation 4-4"

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Proposed Elevation 5-5'



Proposed Elevation 6-6"

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Teddington Riverside Proposed Residential Redevelopment Broom Road, Teddington

Proposed Elevation 5-5' Proposed Elevation 6-6'

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Proposed Elevation 7-7"



Proposed Elevation 8-8"

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Teddington Riverside

Proposed Residential Redevelopment Broom Road, Teddington

Proposed Elevation 7-7 (Broom Rd) Proposed Elevation 8-6' (Riverside)

A9991 D 0208 P1

A LOCAL

Residential Buildings	S														
Floor		GIA (SQ.M)	GIA (SQ.ft)	GIA (SQ.M)	GIA (SQ.ft)	GIA (SQ.M)	GIA (SQ.ft)	GIA (SQ.M)	GIA (SQ.ft)						
		building A	building A	building B	building B	building C	building C	building D	building D	building E7	building E7	House (x6)	House (x6)	Total	Total
Ground floor		1002	10786	825	8880	1665	17922	739	7955	385	4144	281	3025	4897	52711
First floor		1098	11819	838	9020	1665	17922	750	8073	394	4241	291	3132	5036	54208
Second floor		1098	11819	838	9020	1665	17922	750	8073	377	4058	282	3035	5010	53928
Third floor		915	9849	838	9020	1665	17922	651	7007	0	0	0	0	4069	43799
Fourth floor		600	6458	838	9020	1481	15941	506	5447	0	0	0	0	3425	36867
Fifth floor		0	0	838	9020	1192	12831	0	0	0	0	0	0	2030	21851
Sixth floor		0	0	551	5931	0	0	0	0	0	0	0	0	551	5931
		4,713	50,731	5,566	59,912	9,333	100,460	3,396	36,555	1,156	12,443	854	9,192	25,018	269,294

Teddington Riverside - Net Sales Area

	Build	ing A
	NSA (sq.m)	NSA (sq.ft)
Ground First Second Third Fourth Fifth Sixth	643 917 917 761 505	6,921 9,871 9,871 8,191 5,436 0
	3,743	40,290

Build	ing B
NSA (sq.m)	NSA (sq.ft)
637 740 740	6,857 7,965 7,965
740 740 740	7,965 7,965
740 464	7,965 4,994
4,801	51,678

Building C							
NSA (sq.m)	NSA (sq.ft)						
1,112 1,371 1,371 1,371 1,201 974	11,970 14,757 14,757 14,757 12,928 10,484 0						
7,400	79,654						

Buildi	Building D NSA (sq.m) NSA (sq.ft) 542 5,834 646 6,954 651 5,931 406 4,370 0 0 0 0		
NSA (sq.m)	NSA (sq.ft)		
646 646 551 406	6,954 6,954 5,931 4,370		
0	ľ		
2,791	30,042		

Buildi	Building E7					
NSA (sq.m)	NSA (sq.ft)					
296 349 332	3,186 3,757 3,574 0 0					
	0					
977	10,516					

	Hou	se E
	NSA (sq.m)	NSA (sq.ft)
	267 276 267	2,874 2,971 2,874 0 0 0
ı	810	8,719

Total					
NSA (sq.m)	NSA (sq.ft)				
3,497 4,299 4,273 3,423 2,852 1,714 464	37,642 46,274 45,995 36,845 30,699 18,449 4,994				
20,522	220,899				

SITE AREA	sq.m	sq.ft
	18600	200210.4
DENSITY	Unit/Ha	HBR/Ha
	118	409

These areas are approximate. They relate to areas of the building at the current state of design and are reliant upon the information available.

They may vary because of survey, design development, construction tolerances, statutory requirements or re-definition of the areas to be measured.

Proposed New Build - Schedule of Unit numbers. Teddington Riverside

Building 'A'	1 bed apartments		2 bed apartments	3 bed apartments			4 bed apartments	
		HR		HR		HR		HR
Ground	2	4	3	9	2	10	0	0
First	5	10	2	6	4	20	0	0
Second	5	10	2	6	4	20	0	0
Third	1	2	4	12	3	15	0	0
Fourth	2	4	0	0	3	15	0	0
Fifth	0	0	0	0	0	0	0	0
	15	30	11	33	16	80	0	0
Total units							•	42
Total Habitable Rooms								143
* includes Disabled Units								

Building 'B'	1 bed apartments		2 bed apartments		3 bed apartments		4 bed apartments	
		HR		HR		HR		HR
Ground	1	2	1	3	4	20	0	0
First	0	0	2	6	4	20	0	0
Second	0	0	2	6	4	20	0	0
Third	0	0	2	6	4	20	0	0
Fourth	0	0	2	6	4	20	0	0
Fifth	0	0	2	6	4	20	0	0
Sixth	0	0	0	0	4	20	0	0
	1	2	11	33	28	140	0	0
Total units*								
Total Habitable Rooms	Total Habitable Rooms 175							

Building 'C'	1 bed apartments		2 bed apartments		3 bed apartments		4 bed apartments	
-		HR	·	HR		HR		HR
Ground	4	8	9	27	1	5	0	0
First	1	2	10	30	4	20	0	0
Second	1	2	10	30	4	20	0	0
Third	1	2	10	30	4	20	0	0
Fourth	3	6	8	24	3	15	0	0
Fifth	4	8	3	9	4	20	0	0
Sixth	0	0	0	0	0	0	0	0
	14	28	50	150	20	100	0	0
Total units*								
Total Habitable Rooms 278								
* includes Disabled Units								

NB.	Any	floor	sub-division	will	reduce NIA.	
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All areas are subject to confirmation from survey.

NIA Excludes: Basement, Substation (At Ground Floor Level)

Building 'D'	1 bed apartments		2 bed apartments		3 bed apartments		4 bed apartments	
		HR		HR		HR		HR
Ground	3	6	3	9	1	5	0	0
First	2	4	6	18	0	0	0	0
Second	2	4	6	18	0	0	0	0
Third	2	4	5	15	0	0	0	0
Fourth	2	4	3	9	0	0	0	0
Fifth	0	0	0	0	0	0	0	0
	11	22	23	69	1	5	0	0
Total units 35								
Total Habitable Rooms 96								

Building 'E7'	1 bed apartments		2 bed apartments		3 bed apartments		4 bed apartments	
		HR		HR		HR		HR
Ground	2	4	2	6	0	0	0	
First	1	2	3	9	0	0	0	
Second	1	2	3	9	0	0	0	
	4	8	8	24	0	0	0	0
Total units 12								
Total Habitable Rooms	Total Habitable Rooms 32							

House 'E'	4 bed villas	
		6
Total units		e
Total Habitable Rooms		36

1 bed unit	2 bed unit			3/4 bed unit		
45	21%	103	47%	71	32%	

TOTAL UNITS	<u>219</u>	
including Disabled		

TOTAL HABITABLE ROOMS 760

These areas are approximate. They relate to areas of the building at the current state of design and are reliant upon the information available.

They may vary because of (e.g.) survey, design development, construction tolerances, statutory requirements or re-definition of the areas to be measured.

Any decisions to be made on the basis of these predictions should include due allowance for variation inherent in both the design development, building survey, rights to light survey and the building process.

A carefully crafted proposal for residential redevelopment of this former studio site is being brought forward after extensive consultation and collaboration with local planning officers and administrators at both local and regional level. Public consultation has been extensive as befits this important site and a full EIA prepared in support of the design. The proposal has been carefully arranged above an entirely concealed underground carpark, which like all the residences is fully flood proofed and EA policy compliant.

The client, **The Haymarket Media Group**, has assembled a comprehensive team of consultants to ensure a most thorough and considered proposal is put forward. The scheme is just one "cog in the wheel" that is intended to see the client operation which employs over a thousand personnel consolidate its traditionally two borough wide operation onto one site elsewhere in the Borough of Richmond upon Thames. This would be on a site, better located for business purposes, than this, the application site. Redevelopment of the Broom Road site as proposed in this application would lead to a substantial reduction in car journeys to and from the site.

The proposal would make more effective use of previously developed land, while enhancing local character, heritage setting and established amenity. It has been designed to the highest standards and would be a major benefit to the wider community in providing a variety of homes, both open market and affordable, in a range of sizes and types.

In addition the scheme would provide extensive new public access to the riverside, one of the key aspirations of the Council for any waters edge site that comes forward for redevelopment.

The proposal is low slung, low rise, horizontally characterised in high quality materials to reflect a riverside wharfage ambience in a parkland like setting with two central pavilions of more contrasting aesthetic. It has a deliberately limited palette and a recessive subordinate quality, disciplined and "quiet", so as to enhance local character at this sensitive locality of considerable heritage merit. A high quality public realm, "Sense of Place" character is integral to the concept and reflected in the overall design of buildings and landscaping, that has always placed wider community interest, public realm and place making at its heart.

tp bennett

February 2014

Right: View towards the proposed new development as seen from the ait.











Above: View looking west along the riverside promenade with the weir beyond.

Left: One of the two sunlit boulevards leading to the waterside promenade above.



Above: View of the proposed development from the nearby footbridge.

Right: View looking east towards the group of locks beyond the footbridge.

Appendix – as existing & as proposed massing superimposed each on the other......







