

....“the traditional working riverside scene meets larger scale blocks of flats” (Source: Conservation Area Character Appraisal 27)

...It was also a characteristic of the locality recognised by the Conservation Area appraisal, that apartment buildings leading to the river was an increasingly contributive component of area character....

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In an initial concept workshop numerous design approaches were considered but only those shown here provided the key components of:

- Coherence
- Legibility
- Connectivity
- Permeability
- Sunlight penetration
- Streetscape reinforcement
- Character enhancement
- Public Realm amenity
- Adaptability

Place Making

Early meetings were also held informally with Council officers and officials to outline proposals and share ideas, including but not limited to 28th May and 21st June 2013. Some of the illustrative material discussed at those times is illustrated on the following pages as indicative of the iterative evolution and collaboration central to the design process. During this process, although buildings were reduced in size, and refined in form and footprint, they remained consistent to the public realm driven concept of sunlight boulevards leading to a riverside promenade for the benefit of all residents and the wider community. The essence of the scheme is to enhance community benefit by creating a local destination, a civic “green” parkland setting, distinctive and highly legible from the public frontage of Broom Road.



Teddington Studio Concept Plan.
NTS April 2013. (General heights inclusive of ground floor
under carilage parking. © E. plennett)

