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LONDON BOROUGH OF RICHMOND UPON THAMES
01 JUL 2008
PLANNING ADV I

LONDON BOROUGH OF RICHMOND UPON THAMES

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATIONS FOR CONSENT TO DISPLAY AN ADVERTISEMENT (To be submitted in triplicate)

Completed copies of this form and the drawings specified overleaf (see note 3) should be sent to:
Planning and Building Control Department, Civic Centre, 44 York Street, Twickenham, TW1 3BZ.

<p>1. APPLICANT (Block Capitals please)</p> <p>Full Name <u>MRS. KIM CRISCARD</u></p> <p>Address <u>THE JESSIE LIND</u> <u>80 HIGH ST. HAMPTON HILL</u></p> <p>Postcode <u>TW12 1NQ</u></p> <p>Tel. No: <u>020 8288 0501</u></p>		<p>2. AGENT (if any) (Block Capitals please)</p> <p>Full Name</p> <p>Address</p> <p>Postcode</p> <p>Tel. No:</p>	
<p>3. Full postal address or location of the land on which the advertisement is to be displayed.</p> <p><u>AS ABOVE</u></p>		<p>4. State the purpose for which the land or building is now used.</p> <p><u>PUBLIC HOUSE</u></p>	
<p>5. (a) Has the applicant an interest in the land?</p> <p><u>(YES/NO)</u></p> <p>(b) If not, has the permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained? (see note 5)</p> <p>[YES/NO]</p>		<p>6. (a) State the nature of the advertisement (e.g. hoarding, shop, sign, projecting sign, etc).</p> <p><u>PROJECTING ILLUMINATED SIGN</u></p> <p>(b) Is the advertisement already being displayed?</p> <p><u>(YES/NO)</u></p>	
<p>7. Description of advertisement (see note 4)</p> <p>(i) <u>FESTERS LAGER SIGN</u></p> <p>(ii)</p> <p>(iii)</p>		<p>Size(m)</p> <p><u>0.64m x 0.61m</u></p>	<p>Illumination type</p> <p><u>STATIC EXTERNAL</u></p>
<p>(Continue on a separate sheet if necessary)</p>			
<p>8. Period for which consent is sought <u>5 YEARS</u></p> <p>(see note 2)</p>			
<p>I/We apply for consent to display advertisement as on the attached plans and drawings</p> <p>Signature <u>[Signature]</u> Date <u>23.6.08</u></p>			

P.T.O. for notes

03 / 25

Environmental Protection and Customs Services		Refer to:
No	ADV	
- 1 JUL 2003		Copies to:
Regulations 1992 many outdoor advertisements. Applicants should refer		
VIP		

NOTES

GENERAL

- Under the Town and Country Planning (Control of Advertisements) Regulations 1992 many outdoor advertisements require express consent before they can be lawfully displayed. Applicants should refer to the Regulations for details.

PERIOD OF CONSENT

- Normally the maximum period for which consent may be granted is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years this requirement should be stated in reply to Question 8 on the application form.

DRAWINGS REQUIRED

- The drawing can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign the drawing should indicate the materials to be used, fixing, colours, height above the ground and, where it would project from a building, the amount of projection. The drawing should include the site location plan which need not be to scale but should have sufficient detail to enable the site to be identified. Three copies of the drawings are required.

DESCRIPTION OF SIGNS, SIZE AND ILLUMINATION

- The type of each sign for which application is being made, e.g. fascia, projecting, box, pole-mounted, free-standing should be shown, together with the dimensions of each sign; and, if any of the signs is to be illuminated, the type of illumination, e.g. internal, external, floodlight, etc and whether the illumination will be static or intermittent.

OWNER'S CONSENT

- It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

OTHER CONSENTS

- A grant of consent under the Town and Country Planning (Control of Advertisements) Regulations 1992 does not rank as consent which may be required for any other purpose, e.g. "Listed Building Consent" where the advertisement is to be displayed on a Listed Building.

SCALE OF FEES IN RESPECT OF APPLICATIONS FOR CONSENT TO DISPLAY ADVERTISEMENTS

- Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:-
 - The nature of the business or other activity carried out on the premises;
 - The goods sold or the services provided on the premises;
 - The name and qualifications of the person carrying on such business or activity or supply such goods or service. (from 1.4.02) £ 50
- Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. (from 1.4.02) £ 60
- All other advertisements. (from 1.4.02) £ 190
(from 1.4.02) £ 220

THE RIGHT TO APPEAL

- An applicant has a right to appeal against the Council's decision to refuse consent, or to grant consent subject to a condition with which the applicant is dissatisfied, or if the Council fails to issue a decision within 8 weeks (or such longer period agreed in writing to them) of their receipt of the application.