

DRAFT REPORT/DELEGATED DECISION SHEET

1/2

Ref: 03/2508/ADV

ADVERTISEMENTS

Contact: Mr S Graham-Smit

Extn.: 4575

Ward:

App Rec'd: 01/07/2003

APPLICANT: MRS K CRISFORD  
THE JENNY LIND  
80 HIGH STREET  
HAMPTON HILL  
TW12 1NY

AGENT:

Site: 80 HIGH STREET  
HAMPTON HILL

Proposal: ERECTION OF ILLUMINATED PROJECTING SIGN

Size:		0.84m x 0.61m		
Height above G.Level:		3.8m		
Height of letters:		Varies		
Colours:		Foster Logo		
RECOMMENDATION:	COURT ACTION DISCONTINUANCE	CONSENT	REFUSE	OTHER
Prepared by SGS		Submitted for decision by		
Date: 15/8/03		PLANNING AND TRNSPT COMMITTEE	PLANNING SUB-CTTEE	DELEGATED POWERS
TEAM LEADER Agreed		Date:	Date:	Date:
PPO Agreed		Application dealt with under delegated authority by		
Date:		on: 20.8.03		

CONTINUED ...

THE FOLLOWING PROPERTIES WERE CONSULTED ON :

STANDARD CONSULTATIONS, WHERE APPLICABLE CAN BE SEEN AT THE END OF THIS REPO

DEVELOPMENT PLAN POLICIES

UDP: ENV 29 10 13  
BLT 22 2 4 Speci

Conservation Area Description:

Conservation Area Number: \*ERR:PCONSA\*CA

Listed Building Grade:

Conflict with Development Plan:

Building of Townscape merit: ✓ Tick

Tree Preservation Order No.: :

Advertised: [ ✓ ]

Site Notice: [ ✓ ]

CAAC: [ ]

Metropolitan Open Land:

Area of Mixed Use:

Key Shopping Frontage: Tick

Secondary Shopping Frontage: &

Archaeological Priority Zone: Specify

Area Poorly Provided With Public Open Space: Other

Area Which Would Benefit From Tree Planting:

PRESENT USE (If vacant, previous use: if commercial give name)

public House

CONTINUED

OFFICER'S REPORT (To include the following information)

Site and Proposal.	(v) Local Amenity groups
History	Amendments
Public & other representations	Reconsultation
(i) Stat./Official bodies	Professional comment
(ii) C.A.A.C	

The Journey line is a BTM in a C.A. The sign proposed by this application has been in situ for at least several weeks. To quote the plan the sign is bolted to the wall and has a metal edge and plastic sides. The sign is blue and yellow... and has single bulb static illumination.

This is wholly inappropriate on a building of this stature and looks exceedingly tacky, wrong materials, wrong means of illumination, dubious siting (although first floor level is more common for pubs). UD agree.

No objections received.

(An externally illuminated sign on the side wall is the subject of an enforcement investigation - although it appears to have been there for some time).

- (iii) Councillors
- (iv) Adj: residents

Background Papers