

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	Name, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Sainsbury's Supermarkets Ltd				
Street address:	C/O Agent		Country Code	National Number	Extension Number
		Telephone number:			
- 1011		Mobile number:			
Town/City County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:					
	acting on behalf of the applicant? e, Address and Contact Details	• Yes No			
Title: Mr	First Name: Ross	Surname: Bre	ereton		
Company name:	Indigo Planning				
Street address:	Swan Court		Country Code	National Number	Extension Number
	11 Worple Road	Telephone number:		02086059400	
		Mobile number:			
Town/City		Fax number:			
County:	London				
Country:		Email address:			
Postcode:	SW19 4JS	ross.brereton@indigop	lanning.com		

3. Site Address	Details				
Full postal address	of the site (including t	ull postcode wher	e available)	Desc	cription:
House:	196	Suffix:			
House name:					
Street address:	High Street				
Town/City:	Teddington				
County:	Richmond upon Tha	mes			
Postcode:	TW11 8HU				
	ion or a grid referenc d if postcode is not kr				
Easting:	516496				
Northing:	171168				
4. Pre-applicati	ion Advice				
	ior advice been soug	nt from the local a	uthority about this a	pplication?	○ Yes ● No
5. Neighbour a	nd Community (Consultation			
Have you consulted	l your neighbours or t	he local communi	ty about the proposa	al?	○ Yes ● No
6. Authority En	nployee/Membe	r			
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No					
7. Type of Prop	osed Advertiser	nent(s)			
Advertisement cons fascia sign; two non		ge comprising two nels; one externally			y's Local' fascia signs; one externally illuminated 'Open every day 7am – 11pm' double-sided non illuminated totem pole; one pole-mounted disabled sign;
How many of the fo	llowing type of adver	tisements are you	applying for?		
Fascia sign(s) Please describe:	3 Project	ing or hanging sig	n(s) 1	Но	parding(s) Other 7
See accompanying	cover letter.				
8. Location of	Advertisement(5)			
Is the advertisemen	t(s) you are applying	for already in place	e? (Yes •	No No
Is an existing advert	tisement(s) to be rem	oved and replaced	by the advertiseme	nt(s) in this pr	roposal? Yes • No Not Applicable
Will the proposed a	dvertisement(s) proje	ct over a footpath	or other public high	way?	○ Yes ● No
9. Advertiseme	ent(s) Period				
Please state the ner	iod of time for which	consent is sought	for the advertisemer	nt	
r rease state the per	0015	Го: 19/03/	/2020		
From: 20/03/2	015	10.			
		10.			
From: 20/03/2			verts are to be place	d?	
From: 20/03/2 10. Interest in t Does the applicant of No, has the permi	he Land	ings where the ad	entitled	d?	Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 3.390 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m
What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 4.315 x Depth: 0.125 metres
What materials will the sign be made of?
Stainless steel What is the maximum height of any of the individual letters and symbols (in centimetres)? 42,500 cm
The colour of text and background: Black background, orange 'Sainsbury's' and white 'Local'
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally Internally
Will the illumination be static or intermittent? Static Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.297 m
What is the maximum projection of the advertisement from face of building (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.100
What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 4.580 x Depth: 0.125 metres
What materials will the sign be made of?
descaled stainless steel sprayed white. Aluminium back panel. What is the maximum height of any of the individual letters and symbols (in centimetres)? 26.200 cm
The colour of text and background: black background, white text.
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: 250.000 cd/m
Will the illumination be static or intermittent? Static Intermittent
will the multimation be static of intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m
What are the dimensions of the proposed advertisement? Height: 0.800 x Width: 4.315 x Depth: 0.125 metres
What materials will the sign be made of? Deep scaled stainless steel with aluminium back panel.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 42.500 cm
The colour of text and background:
Black background, orange 'Sainsbury's' and white 'Local'
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: 1250.000 Cd/m
Will the illumination be static or intermittent? Static Intermittent
Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	2.391 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.000 m
What are the dimensions of the proposed advertisement? Height: 0.625 X Width:	1.000 X Depth: 0.200 metres
What materials will the sign be made of?	
Aluminium biscuit tin construction	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	15.000 cm
The colour of text and background: orange background, white lettering.	
Will the sign be illuminated? Yes No	
Will the sign be illuminated internally or externally?	
Illuminance Levels: 250.000 cd/m	
Will the illumination be static or intermittent?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.545 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 1.625 x Width:	1.000 x Depth: 0.000 metres
What materials will the sign be made of? acrylic	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	5.000 cm
The colour of text and background:	
Orange and black background with white lettering	
Will the sign be illuminated? Yes • No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)?	0.615 m
	0.615 m 0.000 m
What is the height from the ground to the base of the advertisement (in metres)?	
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of?	0.000 m
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	0.000 m 1.000 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000 m 1.000 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	0.000 m 1.000 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering	0.000 m 1.000 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No	0.000 m 1.000 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)?	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.898 x Width: What materials will the sign be made of?	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.898 x Width: What materials will the sign be made of? Acrylic	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm 0.500 m 0.000 m 3.008 x Depth: 0.000 metres
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.374 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Orange and black background and white lettering Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.898 x Width: What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	0.000 m 1.000 x Depth: 0.000 metres 5.000 cm 0.500 m 0.000 m 3.008 x Depth: 0.000 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	0.500	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000]m
What are the dimensions of the proposed advertisement? Height: 1.898 x Width:	3.008 x	Depth: 0.000 metres
What materials will the sign be made of?		
Acrylic		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000	cm
The colour of text and background:		_
Mixed		
Will the sign be illuminated? Yes No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
What is the height from the ground to the base of the advertisement (in metres)?	0.200	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m
What are the dimensions of the proposed advertisement? Height: 2.000 x Width:	0.925 x	Depth: 0.100 metres
What materials will the sign be made of?		
Stainless steel		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	15.000	cm
The colour of text and background:		
Orange and black background with white lettering		
Will the sign be illuminated? Yes No		
11 (d). Details of Proposed Advertisement(s) - Other Sign		
		1
What is the height from the ground to the base of the advertisement (in metres)?		m
What is the maximum projection of the advertisement from face of building (in metres)?		m
What are the dimensions of the proposed advertisement? Height: X Width:	x	Depth: metres
What materials will the sign be made of?		
What is the maximum height of any of the individual letters and symbols (in centimetres)?		cm
The colour of text and background:		
Will the sign be illuminated? Yes No		
Will the sign be illuminated internally or externally? Internally Externally		
Illuminance Levels: cd/m		
Will the illumination be static or intermittent?		

11 (d). Details of Proposed Advertisement(s) - Other Sign						
11 (u). Details of Froposed Advertisement(s) - Other sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres						
What materials will the sign be made of?						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? Internally Externally						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
 The agent Other person 						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any						
opinions given are the genuine opinions of the person(s) giving them. Date 20/03/2015						