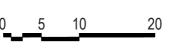
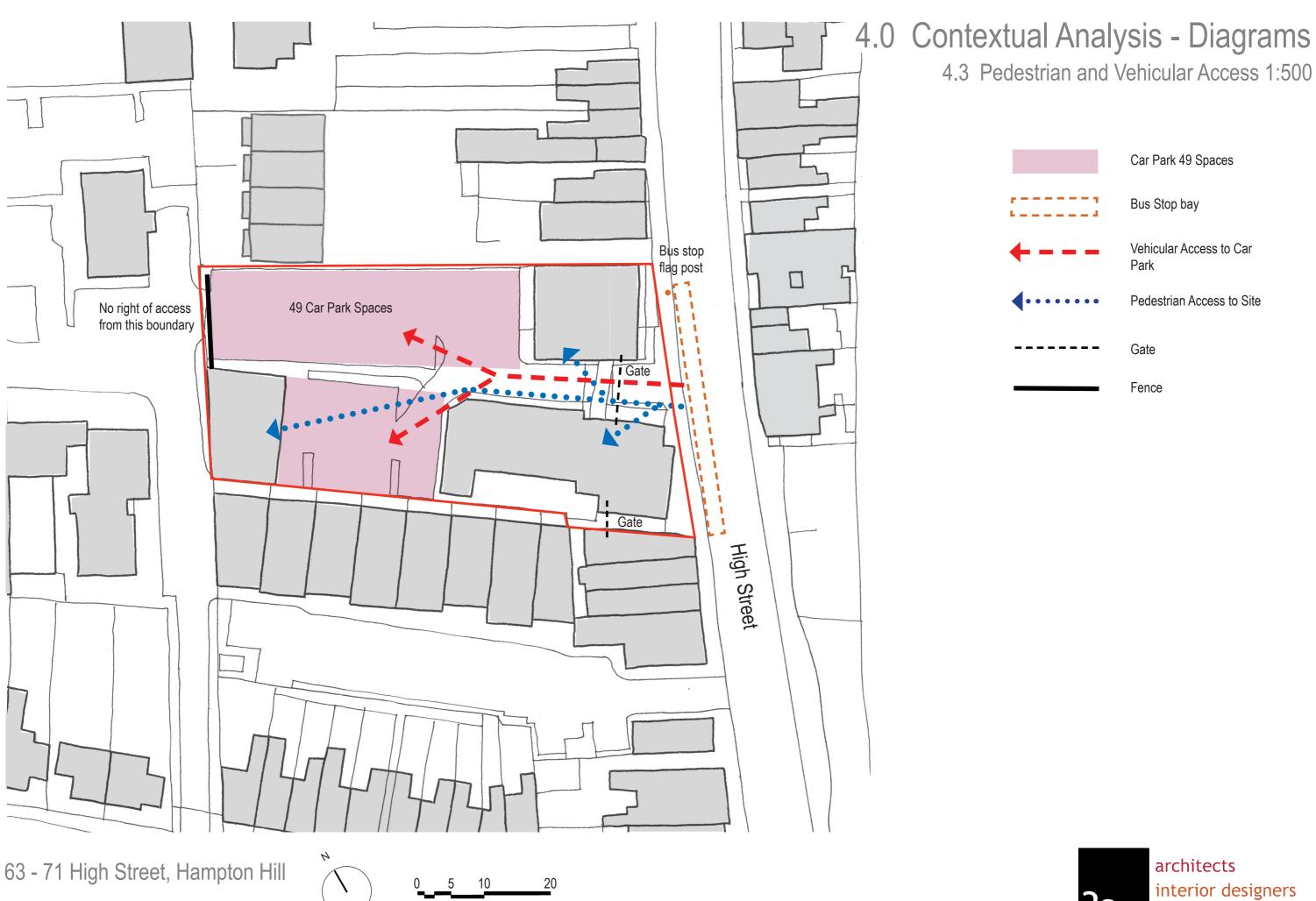


63 - 71 High Street, Hampton Hill

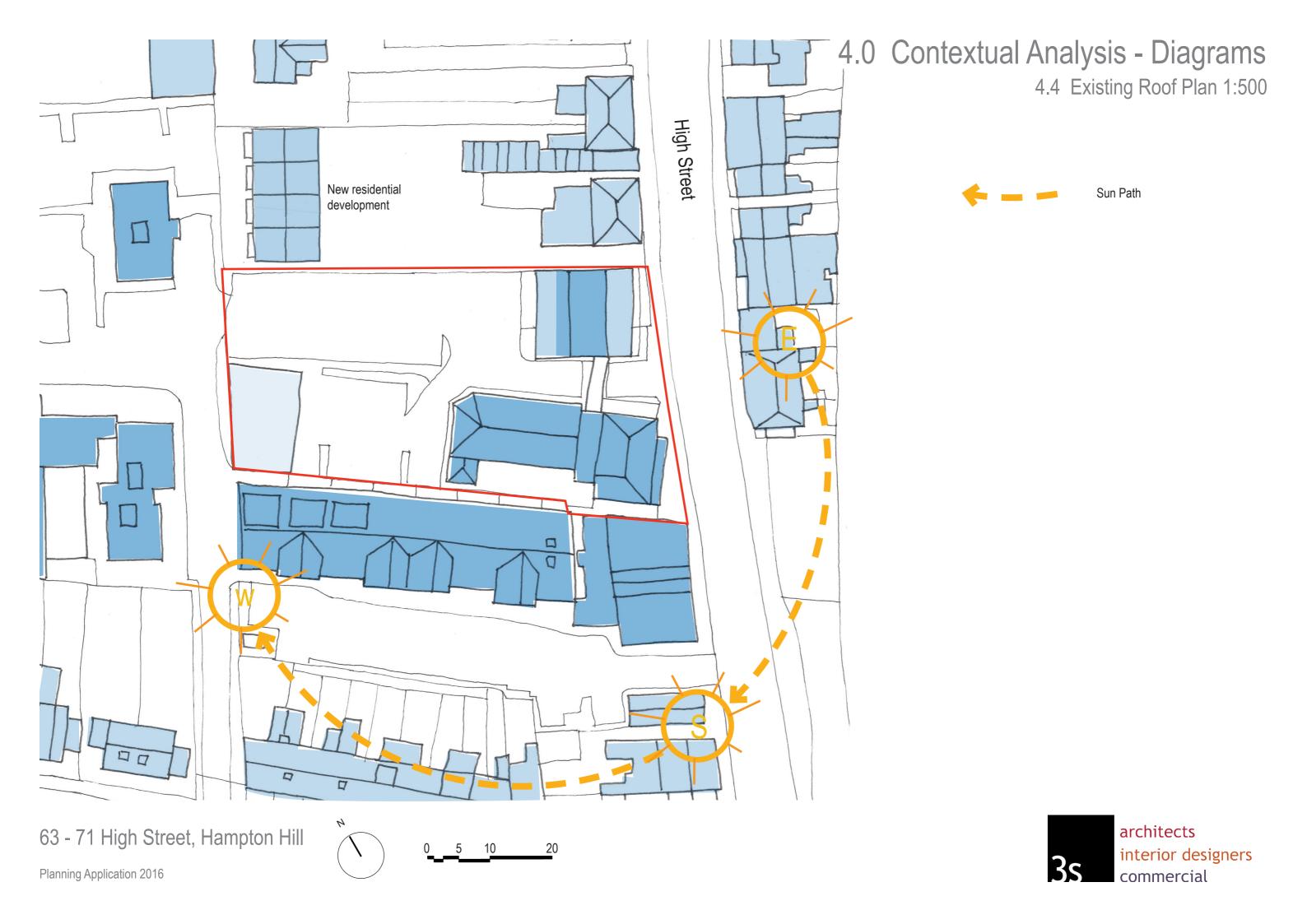








commercial



## 5.0 Contextual Analysis - Existing Photographs

5.1 Existing Site Photographs - 63-65 High Street



63-65 High Street



63-65 & 67-71 High Street
With vehicular access and bridge link



67-71 High Street A horizontal object building



Southwest side Elevation 63-65 and neighbouring development 1-8 The Mews



Northwest rear elevation 63-71 from within site Existing car park and hard-standing



View looking Northwest to office building within site



## 5.0 Contextual Analysis - Existing Photographs

5.2 High Street Hampton Hill - Street Frontage



High Street View looking North
Height and position of buildings creates stepped view



High Street view looking South Buildings on slight curve to street, stepping and scale

- The High Street is characterised by a variety of building types and scales with a range of flat, hipped and gabled roofs
- Prevailing pattern of shops, offices and food venues at ground floor with residential above
- High Street buildings step in height and in plan creating a vertical rhythm to street-scape
- The existing buildings 63-65 and 67-71 do not fit in with the prevailing street grain
- 63-65 and 67-71 read as object buildings set back from the street in a way which is incongruous to the street scene
- Although a Conservation Area there is no dominant architectural style or form. However, the existing buildings make no positive contribution to the overall character of the CA.

