

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	Name, Address a	nd Contact	Details					
Title: Mr	First Name:	Alex			Surname:	Archer		
Company name:	Berkeley Homes			1	_			
Street address:	Chelsea Bridge W	harf]				
				Telephone num	nber:			
				Mobile number	: =			
Town/City:				Fax number:				
Country:				Email address:				
Postcode:								
Are you an agen	t acting on behalf of t	he applicant?			No			
2. Agent Name, Address and Contact Details No Agent details were submitted for this application								
No Agent details	were submitted for th	is application						
3. Site Addres	ss Details		e where available	e) Description				
3. Site Addres			e where available	e) Description	:			
3. Site Address	ss Details ss of the site (includi	ng full postcod	e where available	e) Description				
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3. Site Addres Full postal addre House: House name:	ss Details ss of the site (including line) Hmp Latchmere Ho Church Road	ng full postcod	e where available	e) Description				
3. Site Address Full postal address: House: House name: Street address: Town/City: Postcode: Description of lo	ss Details ss of the site (including the site of the site) Hmp Latchmere Ho Church Road HAM	ng full postcode Suffix: use	e where available	e) Description				
3. Site Address Full postal address: House: House name: Street address: Town/City: Postcode: Description of lo	ss Details ss of the site (including line) Hmp Latchmere Ho Church Road HAM TW10 5HQ cation or a grid refere	ng full postcode Suffix: use	e where available	e) Description				

4. Pre-application	Advice					
Has assistance or prior advice been sought from the local authority about this application?						
If Yes, please complete	the following info	rmation about the advice you	u were given (this will he	elp the autho	ority to deal with	this application more efficiently):
Officer name:						
Title: Mr	First name:	Bryan		Surname:	Staff	
Reference:						
Date (DD/MM/YYYY):	01/02/2017	(Must be pre-application s	submission)			
Details of the pre-applic	cation advice rece	ived:				
5. Neighbour and 0	Community Co	onsultation				
Have you consulted you	ur neighbours or t	he local community about the	e proposal?		Yes	No
6. Authority Emplo	yee/Member					
With respect to the Autl (a) a member						
(b) an elected			of these statements appl	y to you?		○ Yes No
` ,	an elected member					
7. Type of Propose	d Advertisem	ent(s)				
Please describe the pro	•	nent(s): of Church Rd and Latchmere	Closo			
	•	isements are you applying fo				
Fascia sign(s) 0		pjecting or hanging sign(s)		parding(s)	0	Other 1
Please describe:						
Stand alone "V" boards will be erected by the entrance to Latchmere House, This is to prevent visitors and customers from making wrong turns down						
near by cul-de-sacs a	nd other narrow ro	oads along church road. Mak	king the destination clear	rer to find.		
8. Location of Adv	ertisement(s)					
Is the advertisement(s)	you are applying	for already in place?				No
Is an existing advertise	ment(s) to be rem	oved and replaced by the ac	dvertisement(s) in this pr	oposal?	◯ Yes ⊚ N	No 🔘 Not Applicable
Will the proposed adve	rtisement(s) proje	ct over a footpath or other pu	ublic highway?			No
	. , , ,					
0. 4. h	\ D!!					
9. Advertisement(s	;) Period					
Please state the period	of time for which	consent is sought for the adv	vertisement			
From: 02/02/2017		To: 02/02/2019				
			-			

10. Interest in the Land			
Does the applicant own the land or buildings where the adverts are to be placed?	•	Yes 🔘 No)
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	.50	m	
What is the maximum projection of the advertisement from face of building (in metres)?	.00	m	
	50 x	Depth: 0.10	metres
What materials will the sign be made of? Wood			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	5	cm	
The colour of text and background: Dark Blue and Silver			
Will the sign be illuminated? Yes No			
12. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes Q N	Мо	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	(Please sele	ct only one)	
The agent The applicant Other person			
40. De alamatian			
13. Declaration			
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	e 🗸	Date 01/0	2/2017