



Rosendale Design

HERITAGE STATEMENT - RICHMOND TOWN TAVERN

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## HERITAGE STATEMENT

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**Richmond Town Tavern**  
**20 Princess Street, Richmond upon Thames, TW9 1DZ**  
**United Kingdom**

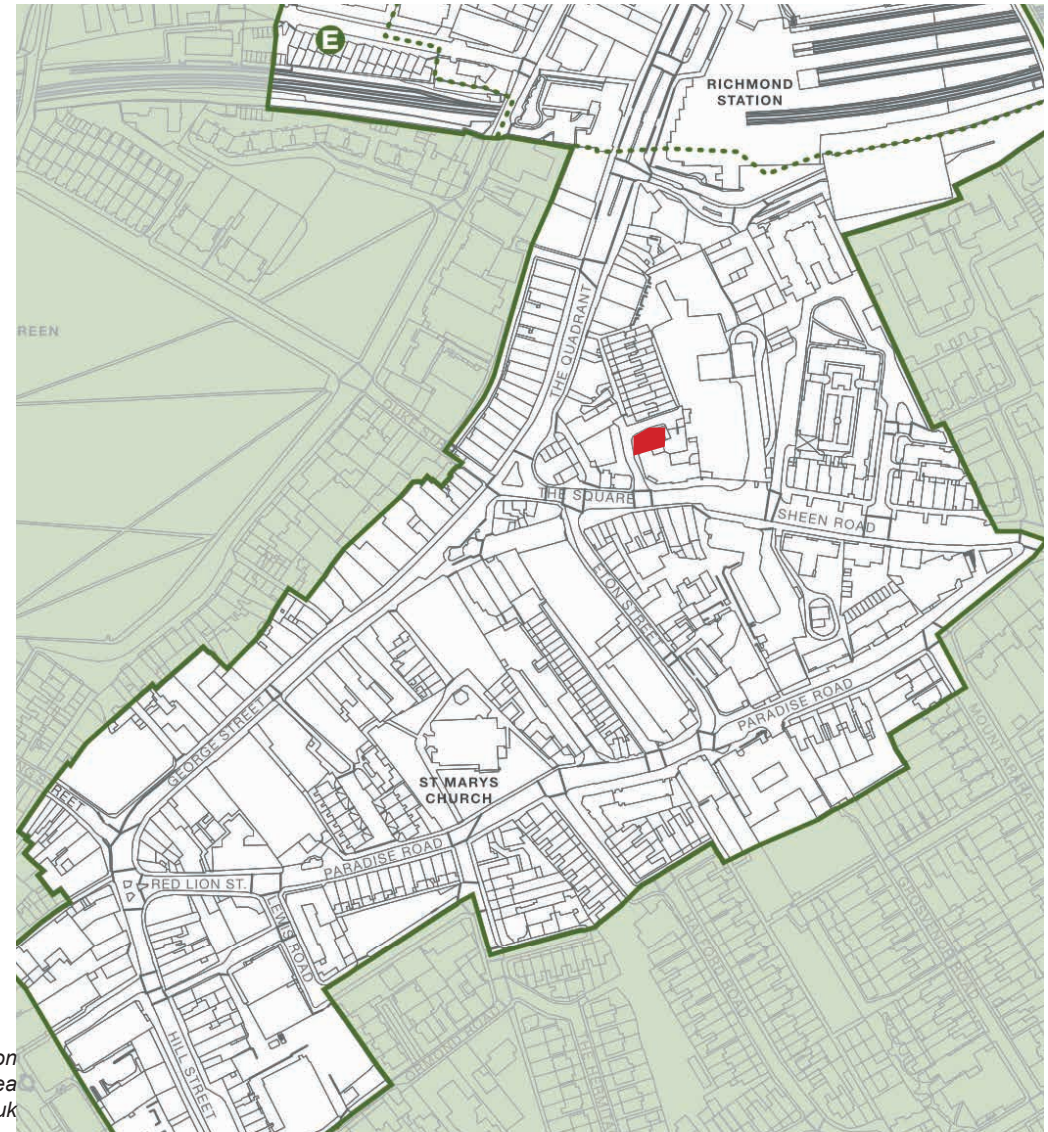


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### 1 - LOCATION

The building -in red- is under the “Proposed Building of Townscape Merit (Picture 1) and lies within the designated Central Richmond, Conservation Area No.17, designated on 14th September 1969 (OS Sheets: 1874, 1875) (Picture 2). The conservation area lies to the south east of Richmond Green, centred on George Street and the Quadrant. It adjoins a number of other surrounding conservation areas. The NPPF clearly considers conservation areas a heritage asset that should be taking into consideration when determination applications. Source: Richmond.gov.uk



1. Conservation Area Proposal  
Source: Richmond.gov.uk

2. Map of the Conservation Area  
Source: Richmond.gov.uk



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#### 2 - EXISTING BUILDING AND SURROUNDING AREA

The building forms an important part of the setting of the Central Richmond conservation area on the corner of Princess Street and it is semi-detached to a taller building.

The main external characteristics of the building are:

- Gables and moulding around the perimeter of the building.
- Original Red Brick.
- Original windowsill on the 2nd floor windows
- Original glazed bay window on the 1st floor
- Existing original ground floor level façade

We would consider that the surrounding developments to be from various periods and so there's no overriding architectural style within the surrounding scene area which has a predominantly commercial character. All the buildings on Princess Street and surrounding the site are in different styles and types.

The building has been a well known drinking establishment for many years, and the building itself has a distinct character compared to the other buildings on the street.

Princess Street is a one way mainly pedestrian street which cannot be easily seen from the main roads for this reason the asset can be considered as an hidden spot.



*Picture from 3 to 8  
Surrounding Site Area*



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Picture 9  
North Elevation



Picture 10  
Princess Street's corner



Picture 11  
West Elevation



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#### 3 - THE PROPOSAL

The proposal will be a small scale alteration.

Regarding the external, the existing fascia North facing and West facing will be painted with signage 'Richmond Town Tavern'. The existing sign lights will be replaced with a new one in order to light up the signage after dusk.

The existing protruding hanging sign will be repainted in line with branding and the existing menu display will be replaced with a new menu display.

Also, will be Installed a brand new awning to North facing with wording on the valance "Richmond Town Tavern".

The ground floor facade and upper windows will be painted.

All the windows will be made good as many of the frames and windows themselves have fallen into disrepair.

The proposal will be visible from a public viewpoint but is not affecting the urban scale of the surrounding buildings and shops. The proposed colours used are in keeping with the local aesthetic.



Picture 12  
Proposed West Elevation



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Picture 13  
Proposed North Elevation



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#### 4 - CONCLUSIONS

The works and alterations proposed aim to completely restore the building and complement the surrounding area, in particular the Central Richmond conservation area.

The aim of the proposals is to ensure the future retention of the property and creating more usable living and functional spaces. In our opinion the proposals reflect the historic character of the building and the surrounding area as other establishments use a similar colour on their facades and as such our proposal compliments those.

We welcome the opportunity to discuss the application and possible planning conditions where necessary.

Lorenzo Buscaroli  
Designer

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