

Section 6 - Verified Views

View 7

**Date Taken** 17.04.18  
**Distance** 195m  
**Level of Camera** 4.6m  
**View:** From Chiswick Staithe Riverfront

View 7 illustrates the proposals in context when looking west from the east bank. This view is taken from Chiswick Staithe Riverfront.

During the winter months, the building can be clearly seen through the towpath tree line, and is as equally visible to the east river bank as its adjacent developments.

During Spring and Summer the extent of the proposed development will be considerably reduced and masked by the trees along the river bank, and limited to this section of the river.



Existing Level 1 AVR - Winter



Proposed Level 3 AVR - Spring - Unverified



Proposed Level 3 AVR - Winter



Section 6 - Verified Views

View 8

**Date Taken** 26.03.18  
**Distance** 385m  
**Level of Camera** 6.6m  
**View:** From Outrigger Club United Kingdom looking South

View 8 illustrates the proposals in context when looking southwest from the east bank. This view is taken from the University of London's Boat Club foreshore.

During the winter months, the building can be seen peeking through the towpath tree line, and is as equally visible as the adjacent Kew Riverside Park, to the north. During the months when trees are in leaf, the extent of the proposed development will be considerably masked, and due to the more extensive tree growth in the vicinity of the site, and greater setback from the river frontage, significantly less visible than it's adjacent developments.



Existing Level 1 AVR - Winter



Existing Level 3 AVR - Winter



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