

### PLANNING REPORT

Printed for officer by Ms Wendy Wong Chang on 14

# Application reference: 19/3312/ADV

**KEW WARD** 

Date application received	Date made valid	Target report date	8 Week date
30.10.2019	20.11.2019	15.01.2020	15.01.2020

#### Site:

The National Archives, Ruskin Avenue, Kew, Richmond

#### Proposal:

2 self illuminated digital signs to be located at the side entrances to The National Archives

Status: Pending Decision (If status = HOLD please check that all is OK before you proceed any further with this application)

**APPLICANT NAME AGENT NAME** 

Mr Bill Goldup The National Archives Ruskin Avenue Kew **TW9 4DU** 

**DC Site Notice:** printed on 25.11.2019 and posted on 06.12.2019 and due to expire on 27.12.2019

**Consultations:** Internal/External:

Consultee **Expiry Date** 

#### **Neighbours:**

10 Defoe Avenue, Kew, Richmond, TW9 4DL, - 25.11.2019

8 Defoe Avenue, Kew, Richmond, TW9 4DL, - 25.11.2019

6 Defoe Avenue, Kew, Richmond, TW9 4DL, - 25.11.2019

4 Defoe Avenue, Kew, Richmond, TW9 4DL, - 25.11.2019

2 Defoe Avenue, Kew, Richmond, TW9 4DL, - 25.11.2019

56 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

68 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

66 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

64 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

62 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

60 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

58 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

54 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

44 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

42 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

38 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

52 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

50 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

48 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

46 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

40 Defoe Avenue, Kew, Richmond, TW9 4DT, - 25.11.2019

Flat 43, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

Flat 42, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

Flat 41, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

Flat 40, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

Flat 39, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

Officer Planning Report – Application 19/3312/ADV Page 1 of 11

Flat 38, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 37, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 36, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 35, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 34, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 33, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 32, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 31, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 30, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 29, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 28, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 27, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 26, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 25, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 24, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 23, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 22, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 21, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 20, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 19, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 18, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 17, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 15, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 14, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 13, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 12, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 11, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 10, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 9, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 8, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 7, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 6, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 5, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 4, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 3, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 2, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019 Flat 1, Advent House, Levett Square, Richmond, TW9 4FA, - 25.11.2019

#### History: Development Management, Appeals, Building Control, Enforcements:

Development Management	
Status: GTD	Application:04/0201
Date:17/03/2004	Proposed New Signage Over Main Entrance.
Development Management	
Status: GTD	Application:74/0878/ADV
Date:16/09/1974	For Advertisements.
<b>Development Management</b>	
Status: GTD	Application:76/0219/ADV
Date:10/05/1976	For Advertisements.
Development Management	
Status: REF	Application:10/0771/FUL
Date:12/05/2010	Provision of DDA ramp for means of escape from Q1.
Development Management	
Status: REF	Application:10/0772/FUL
Date:12/05/2010	Replacement of two sets of external steps with DDA compliant ramps for
	means of escape.
<b>Development Management</b>	
Status: GTD	Application:10/1448/FUL
Date:01/10/2010	Provision of glazed lobbies to main front entrance and rear entrance
<b>Development Management</b>	
Status: GTD	Application:10/1525/FUL
Date:05/10/2010	Reprovision and extension including secure fencing of existing staff cycle
	storage.
Development Management	
O OTD	A 11 11 40/4044/EUI

Status: GTD Application:10/1911/FUL

Officer Planning Report – Application 19/3312/ADV Page 2 of 11

Date:26/08/2010	Provision of a smoking shelter including level access.
Development Management	
Status: GTD	Application:10/2004/FUL
Date:26/08/2010	Proposed 4x emergency egress ramps.
Development Management	
Status: GTD	Application:10/2252/FUL
Date:27/09/2010	Increased provision from 8 to 36 visitor cycle racks with covered canopies.
<u>Development Management</u> Status: GTD	A 1: 4: 4: 0/0704/ELU
Date:21/01/2011	Application:10/2764/FUL Replacement of 4 existing air conditioning units on Q1 building northwest
Date:21/01/2011	elevation (ground floor). Two additional air conditioning units adjacent.
Development Management	olovation (ground hoor). Two additional all conditioning arms adjacont.
Status: GTD	Application:10/2997/FUL
Date:02/12/2010	Replacement of 5 no. window units on northwest elevation of first floor Q1
	building with 5 no. louvre panels for cooling in I.T suite.
<b>Development Management</b>	
Status: GTD	Application:10/3257/FUL
Date:21/01/2011	Replacement of 4no existing air conditioning units with 4no new units on
- ·	ground floor podium of northwest elevation, Q1 building.
<u>Development Management</u> Status: GTD	Application: 10/2252/DD01
Status: GTD Date:28/02/2011	Application:10/2252/DD01  Details pursuant to condition U49239 (Drawings) of planning permission
Dato.20/02/2011	10/2252/FUL
Development Management	
Status: GTD	Application:11/0694/FUL
Date:03/03/2011	Alternative "Broxap" cycle shelters for the planning approval 10/2252/FUL
Development Management	
Status: GTD	Application:11/1929/FUL
Date:04/08/2011	Replacement and re-roofing of inclined glazing to the Atria and glazed link
	roofs of Q2 building (option 2).
Development Management	A 1' 1' 44/4000/ELU
Status: GTD	Application:11/1930/FUL
Date:05/08/2011	Replacement and re-roofing of inclined glazing to the Atria and glazed link roofs of Q2 building (option 3).
Development Management	10013 of Q2 building (option 3).
Status: GTD	Application:11/2107/PS192
Date:15/09/2011	Renewing the existing inclined glazing to the atria and glazed links to Q2
	with replacement double glazed insulated glass units with increased thermal
	with replacement double glazed insulated glass units with increased thermal
	properties in existing framework (option 1).
Development Management	
Status: GTD	properties in existing framework (option 1).  Application:12/1895/PS192
	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5)
Status: GTD	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal
Status: GTD	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1
Status: GTD Date:06/08/2012	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal
Status: GTD Date:06/08/2012  Development Management	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.
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Status: GTD Date:06/08/2012  Development Management Status: GTD	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV
Status: GTD Date:06/08/2012  Development Management Status: GTD Date:29/07/2013	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the
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Status: GTD Date:06/08/2012  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the main pedestrian approach to the building.  Application:13/1982/ADV
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Status: GTD Date:06/08/2012  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the main pedestrian approach to the building.  Application:13/1982/ADV High level large format external signage to north and west elevations of the Q1 building.
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Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:12/08/2013  Development Management	properties in existing framework (option 1).  Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the main pedestrian approach to the building.  Application:13/1982/ADV High level large format external signage to north and west elevations of the Q1 building.  Application:13/2186/ADV Two flag poles & flags  Application:13/2662/FUL Reprovision and extension to existing staff cycle storage, including secure
Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:12/08/2013  Development Management Status: GTD Date:06/11/2013	Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the main pedestrian approach to the building.  Application:13/1982/ADV High level large format external signage to north and west elevations of the Q1 building.  Application:13/2186/ADV Two flag poles & flags  Application:13/2662/FUL
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Development Management Status: GTD Date:06/08/2012  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:29/07/2013  Development Management Status: GTD Date:12/08/2013  Development Management Status: GTD Date:06/11/2013  Development Management Status: GTD Date:06/11/2013	Application:12/1895/PS192 Renewing existing vertical glazing to atria and links to Q2 (areas 1, 2 & 5) with replacement double glazed glass units with increased thermal properties in existing framework, including removal of 'art glass' in area 1 entrance area.  Application:13/1981/ADV Installation of eight flag poles and associated banners on the bridge on the main pedestrian approach to the building.  Application:13/1982/ADV High level large format external signage to north and west elevations of the Q1 building.  Application:13/2186/ADV Two flag poles & flags  Application:13/2662/FUL Reprovision and extension to existing staff cycle storage, including secure fencing.

Status: GTD Date:21/10/2013	Application:10/2004/EXT Application for an extension of time to planning permission 10/2004/FUL.
<u>Development Management</u> Status: GTD Date:27/11/2013	Application:13/3374/FUL Renewal of existing cooling towers (in external enclosure). Existing enclosure is retained, new cooling towers to same dimensions and in same locations as the existing towers.
Development Management Status: REF Date:18/02/2014	Application:13/4793/ADV Large scale 'wrap' banners on n.w. and s.w. elevations.
Development Management Status: GTD Date:04/04/2014	Application:13/3374/DD01 Details persuant to items 1a and 1b in condition U66327 (Replacement Cooling Towers Noise Control), of planning permission 13/3374/FUL
Development Management Status: GTD Date:02/05/2014	Application:14/0913/ADV Banners on n.w. and s.w. elevations.
Development Management Status: GTD Date:30/04/2014	Application:14/0983/PS192 Application of window film to the inside face of existing windows in Q2.
<u>Development Management</u> Status: GTD Date:07/10/2014	Application:13/3374/DD02 Details pursuant to item 1C of condition U66327 (Replacement Cooling Towers Noise Control) of planning permission 13/3374/FUL for renewal of existing cooling towers (in external enclosure), existing enclosure is retained, new cooling towers to same dimensions and in same locations as the existing towers.
Development Management Status: GTD Date:21/05/2015	Application:15/1475/ADV New banners to North West and South West elevations of Q1 Building.
Development Management Status: GTD Date:01/10/2015	Application:15/3432/FUL Localised ground floor glazing amendments and ancillary works to the South East elevation of the cafe, Q.1 building.
Development Management	
Status: GTD Date:07/10/2015	Application:15/3554/FUL Relocation of TNA entrance gates and pedestrian side gate, and installation of sliding metal security gate to the TNA car park entrance; changes needed due to vehicle access location into adjacent Taylor Wimpey residential site. Repositioning of existing services and signage in connection with above. Realignment of kerbs associated with above, also increasing width of part of TNA service road to improve turning and safety on entrance to site. Construction of TNA 'welcome wall' feature, amendments to pavements, walkways and associated landscaping to improve pedestrian access. Enlarged coach parking bay to improve manoeuvring space.
Development Management	
Status: GTD Date:20/01/2016	Application:15/3554/DD01  Details pursuant to condition DV49 - Construction Method Statement of planning permission 15/3554/FUL.
Development Management Status: GTD Date:31/08/2017	Application:17/2606/ADV Erection of banners on North West and South West elevations of the 'Q1' building to promote awareness of the family programme and the National Archives 40th anniversary on its Kew site.
Development Management Status: WDN Date:22/05/2018	Application:18/1090/ADV Retrospective application for the installation of 11 no. small scale non-illuminated information signs located in and adjacent to the National Archives' car park accessed off Bessant Drive.
Development Management Status: GTD Date:19/10/2018	Application:18/2439/ADV Installation of 3 no. non-illuminated, information signs mounted at the entrance to the National Archives' car park accessed off Bessant Drive.
Development Management	·

Status: WDN Date:26/10/2018	Application:18/3078/PS192  Non illuminated information signs located in car park accessed of Bessant Drive.
Development Management Status: GTD Date:12/10/2018	Application:18/3171/PS192 Replacing perimeter windows and glazing to all 4 elevations of Q.1 building at 2nd, 3rd and 4th floors only.
Development Management Status: GTD Date:04/12/2018	Application:18/3357/FUL Construction of replacement glazed roof over existing atrium, new internal access stair and service hatch, sundry repairs and ancillary works to existing roof.
Development Management Status: WON Date:05/12/2019	Application:18/3902/ADV Banners on Northwest and Southwest Elevations of The National Archives Q1 building, to promote awareness of "The Time Travel Club" family event programme and a rotating series of exhibitions.
Development Management Status: GTD Date:15/03/2019	Application:19/0327/ADV 2 x banners on NW and SW elevations of Q1 building to promote the coming "Cold War" exhibition and associated events to be held at The National Archives.
Development Management Status: REF Date:03/10/2019	Application:19/2342/PS192 Signage to display opening hours and any public events.
Development Management Status: GTD Date:25/11/2019	Application:19/2926/ADV A 1metre high x 9 metre long concrete "Welcome Wall" to be installed alongside the vehicular approach to The National Archives
Development Management Status: GTD Date:25/11/2019	Application:19/3016/ADV 3 metre square x 50mm deep name sign to be mounted above the entrance to The National Archives
Development Management Status: PDE Date:	Application:19/3312/ADV 2 self illuminated digital signs to be located at the side entrances to The National Archives
Development Management Status: PCO Date:	Application:19/3645/ADV Two self illuminated digital signs to be located near the main entrance to The National Archives
Building Control Deposit Date: 02.07.2010 Reference: 10/1231/IN	Internal alterations to map room
Building Control Deposit Date: 07.07.2010 Reference: 10/1263/IN	Construction of emergency egress ramp
Building Control Deposit Date: 23.09.2010 Reference: 10/1867/IN	Internal alterations to open reading room
Building Control Deposit Date: 27.09.2010 Reference: 10/1887/IN	Construction of new main entrances and porches
Building Control Deposit Date: 15.02.2011 Reference: 11/0273/IN	Installation of CHP and associated works
Building Control Deposit Date: 08.04.2011 Reference: 11/0638/IN	Construction of camera room
Building Control	

Deposit Date: 20.06.2011 Reference: 11/1137/IN	Alterations to security office
Building Control Deposit Date: 27.06.2011 Reference: 11/1183/IN	Refurbishment, replacement and alterations to roof
Building Control Deposit Date: 15.07.2011 Reference: 11/1351/IN	Alterations to existing surface water drainage
Building Control Deposit Date: 14.11.2011 Reference: 11/2192/IN	Document store and office
Building Control Deposit Date: 12.01.2012 Reference: 12/0062/IN	Humidification plan upgrade works.
Building Control Deposit Date: 07.06.2012 Reference: 12/1043/IN	Replacement vertical glazing to the Q2 link and associated ancilleray areas
Building Control Deposit Date: 27.06.2012 Reference: 12/1185/IN	Humidification plan upgrade
Building Control Deposit Date: 17.10.2012 Reference: 12/1952/IN	Alterations to museum
Building Control Deposit Date: 16.11.2011 Reference: 13/1215/IN	Construction of office accommodation and associated works
Building Control Deposit Date: 20.09.2013 Reference: 13/1968/IN	Fire stopping and fire door upgrade
Building Control Deposit Date: 06.01.2014 Reference: 14/0013/IN	Refurbishment of ARK ground floor kitchen
Building Control Deposit Date: 06.01.2014 Reference: 14/0014/IN	Refrubishment of bar
Building Control Deposit Date: 06.01.2014 Reference: 14/0015/IN	Building work associated with cooling tower replacement
Building Control Deposit Date: 06.01.2014 Reference: 14/0016/IN	Alterations and refurbishment to kitchen/dining room
Building Control Deposit Date: 17.02.2016	Fit out of existing restaurant and runway area; to include removal of existing suspended ceiling over to expose the underside of structural ceiling, alterations to form a small area of fabric canopy at ceiling level over part of the restaurant, small areas of MP plaster finish dropped ceilings and alteration of cosmetic finishes. Removal of non-load bearing partitions. Reinstatement of mechanical services, AC, fire alarm and emergency lighting. (Excluded are building works not described that can be self-certified under a current competent person scheme).
Reference: 16/0365/IN	
Building Control Deposit Date: 19.07.2016  Reference: 16/1588/IN	Fit out and construction of new meeting/conference/events room, learning room and storage area within the existing first floor public access space. Talks space to hold 150 people and 250 people when opened into L shape
Building Control	
Deposit Date: 19.07.2016  Reference: 16/1589/IN	Alterations and fit out to the existing bookshop and alterations to the entrance
Building Control	
Deposit Date: 25.09.2018	New access stair and repairs to roof to building Q1. Excluding any works carried out in accordance with the self-certified scheme. As defined in schedule 3 (competent person scheme) Building Regulation 2010 as

Officer Planning Report – Application 19/3312/ADV Page 6 of 11

	amended. Excluding any works carried out under the Gas Safety (installation and use) Regulations 1998
Reference: 18/1710/IN	
Building Control	
Deposit Date: 12.08.2019	Proposed alterations to first floor to provide embedded learning space, new access to the fire escape stairs via lobby
Reference: 19/1345/IN	·
Building Control	
Deposit Date: 19.08.2019	Alterations to form 2 new learning spaces, at first floor level. Works include new walls, linings, ceilings mechanical and electrical services.
Reference: 19/1374/IN	
<u>Enforcement</u>	
Opened Date: 11.12.2015 Reference: 15/0828/EN/BCN	Enforcement Enquiry
<u>Enforcement</u>	
Opened Date: 27.03.2018	Enforcement Enquiry

Reference: 18/0144/EN/UBW

Application reference: 19/3312/ADV Address: The National Archives, Ruskin Avenue, TW9 4DU

Proposal	2 self illuminated digital signs to be located at the side entrances to The National Archives.
Site description / key designations	The site is expansive and contains a multi storey building which contains 'The National Archives'. The site is located within the 'Kew Village Area 14 Character Area' and is identified as 'Other Open Land of Townscape Importance'. The site is located within flood zones 2, 3 and 3a.
Planning history	19/3016/ADV 3 metre square x 50mm deep name sign to be mounted above the entrance to The National Archives. Granted 25/11/19 19/2926/ADV A 1metre high x 9 metre long concrete "Welcome Wall" to be installed alongside the vehicular approach to The National Archives. Granted 25/11/19 19/2342/PS192- Signage to display opening hours and any public events. Refused 03/10/19 19/0327/ADV- 2x banners on NW and SW elevations to promote the coming "Cold War" exhibition. Granted 15/03/19 18/2439/ADV- Installation of 3 no. non-illuminated, information signs mounted at the entrance to the National Archives' car park accessed off Bessant Drive Granted 19/10/18 17/2606/ADV- Erection of banners on North West and South West elevations of the 'Q1' building to promote awareness of the family programme and the National Archives 40th anniversary on its Kew site. Granted 31/08/18
Policies	The proposal has been considered having regard to the aims and objectives of the NPPF and Local Plan, in particular:  Publication Local Plan:  LP 1 Local Character and Design Quality  LP 8 Residential Amenity and Living Conditions  LP 14 Other Open Land of Townscape Importance  Supplementary Planning Documents / Guidance:  East Sheen Village Planning Guidance (2015)
Material representations	The application has been publicised in accordance with the Local Planning Authority's requirements as set out in the Town and Country Planning (Development Management Procedure) (England) Order. No representations were received.
Amendments  Professional comments	None.  The application site has been visited and the proposal assessed in relation to the following issues:  Design / visual amenity Neighbour amenity  Policy LP 1 'Local Character and Design Quality' states the Council will require all development to be of high architectural and urban design quality. The Council will exercise strict control over the design and siting of advertisements and hoardings to ensure the character of individual buildings and streets are not materially harmed, having regard top the interests of amenity and public safety. The Council adhere to the following criteria when considering proposals:  1) hoardings should be of good design and in scale with their surrou8hdings and be of a temporary nature only;  2) any advertisement display must not have an adverse effect upon roped traffic conditions and public safety;  3) advertising displays will not be permitted where they would have an adverse effect upon:  - a Conservation Area  - Listed buildings or buildings of Townscape Merit

- views from or within open spaces or along the Thames riverside and its tributaries
- predominantly residential areas
- 4) high level, brightly illuminated, or flashing advertisements will not normally be permitted, especially where they might disturb residents.

The proposal seeks to install two self-illuminated digital signs at the side entrances of The National Archives. The signs will be used to display opening hours and public events. Both signs will be of the same dimensions; 1.637m in height, 0.817m in width and 0.145m in depth. The illuminated screen will measure 1.215m in height and 0.684m in width. The signs will be formed in plastic.

The digital signs will be situated at two entrances to The National Archives. Screen A will be facing the railway line and will be mounted on an existing pillar 0.45m above ground level. Screen B is located at the Bessant Drive entrance mounted on the existing fence 0.45m above ground level. Both positions are considered acceptable as they are situated a suitable distance from residential areas, Conservation Areas and Buildings of Townscape Merit. Screen A is located in a discrete area with vegetation, as such it will not be easily viewed from the residential area.

The design is not considered out of keeping with the area nor the expansive site. The material, sizing and siting are considered suitable within the context of the area. The signs will be internally illuminated at a low level and will be static. As such, the digital signs are not considered to materially harm the existing buildings and surrounding area.

The proposed alterations are considered to comply with policy LP1.

#### **Residential Amenity**

Policy LP 8 states all development will be required to protect the amenity and living conditions of new, existing, adjoining and neighbouring properties. The principles of this policy are reiterated in the House and External Alterations SPD.

The proposed works will be viewed from the dwellings surrounding the Bessant Drive entrance. It is acknowledged that the sign will be viewed by the neighbouring residents, however given the nature of the design the sign is not considered to be visually intrusive as the illumination level is considered low.

The positioning of sign A is considered to be substantially hidden from public view.

No concerns are raised regarding unreasonable noise disturbance.

The proposal is considered to comply with policy LP 8.

#### **Public safety**

In view of siting and distance from public highway, the proposed adverts are not considered to adversely impact on public safety.

A condition will be imposed requiring fixed illumination.

Recommendation   APPR
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# Recommendation:

The determination of this application falls within the scope of Officer delegated powers - YES

#### I therefore recommend the following:

1.	REFUSAL	$\bigsqcup$				
2.	PERMISSION					
3.	FORWARD TO COMMITTEE					
This application	ation is CIL liable	□YES*	NO (*If yes, cor	mplete CIL t	tab in Uniform)	
This application requires a Legal Agreement		□YES*	NO (*If ves,	complete	Development	Condition
Monitoring	in Uniform)		( II yes,	complete	Development	Condition
This application has representations online		□YES □	NO			

Case Officer (Initials):HEL	Dated:13/01/20
I agree the recommendation:	
Team Leader/Head of Development Management/P	rincipal Planner
Dated:WWC14/1/2020	
Head of Development Management has consider	ns that are contrary to the officer recommendation. The lered those representations and concluded that the to the Planning Committee in conjunction with existing
Head of Development Management:	
Dated:	
REASONS:	
REAGONS.	
CONDITIONS:	
INFORMATIVES:	
UDP POLICIES:	
OTHER POLICIES:	

The following table will populate as a quick check by running the template once items have been entered into Uniform

## **SUMMARY OF CONDITIONS AND INFORMATIVES**

CONDITIONS	
U0075622	Restriction Illumination
U0075623	Approved Drawings
U0075624	Fixed Lighting
INFORMATIVES	
U0040234	Composite Informative
U0040233	NPPF APPROVAL - Para. 38-42