

## Block C

Previous iterations of Block C consisted of the placement of imagery on the exterior of the building. Since the DRP, we have explored how we could use imagery in a way that is more sensitive to the public realm, through the boundary wall.

It was mentioned that the building could simply be enhanced through the use of new signage, consistent to the other buildings on site. We have therefore explored the placement of signage on the facade of Block C rather than the use of imagery here.

We have also reverted to the existing red brick, which will be touched up and enhanced. The red brick works with the colour palette of the boundary wall and Block A more consistently, and ties into the surrounding character area.



Design Presented at DRP



Design Response

## Block H

The primary feedback received at DRP regarding Block H was that the gabled roof extension was not necessary and did not compliment the existing building successfully.

We have since developed this to incorporate a flat roof extension, creating better relationship with the existing building.



Design Presented at DRP



Design Response



EXISTING SIGNAGE ON SITE

The use of graphic signage was well responded to at the DRP, as it is another consistent method of unifying the scheme.

We have therefore placed more emphasis on the proposed signage, which in turn also strengthens the existing signage already in place at Twickenham Studios. The signage not only draws upon historical iterations of pre-existing signage, but it also draws upon the playful nature of the film studios.

The signage can also be used as a means of way finding, which is particularly important on a site as complex and large as Twickenham Studios. These signs allow for clear directions through the site, making the function of each building clear.

This is a feature that will be developed in further detail with a specialist designer.



PROPOSED SIGNAGE

