

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="63"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Kew Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Richmond"/>
Postcode	<input type="text" value="TW9 2NQ"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="518112"/>
Northing (y)	<input type="text" value="175339"/>

Description

2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="Columbia Threadneedle Investments"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="Maxis 1"/>
Address line 2	<input type="text" value="Western Road"/>
Address line 3	<input type="text" value="Bracknell"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	United Kingdom
Postcode	RG12 1RT
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Jessica
Surname	Hird
Company name	Planning and Design Group (UK) Ltd
Address line 1	Planning and Design Group (UK) Ltd
Address line 2	Pure Offices, Lake View Drive
Address line 3	Sherwood Park
Town/city	Nottingham
Country	
Postcode	NG15 ODT
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Internally illuminated signage on the eastern side of the building entrance in addition to the tower element of the building to illustrate the building address.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

2.057 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.35 x Width: 0.99 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
See accompanying Plans	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Deep Black Edged	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	450 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	9.399 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.8 x Width: 0.99 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
See accompanying Plans	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background	
RAL 9005	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	450 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	4.08 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.6 x Width: 5.8 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
See accompanying Plans	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background	
powder coated RAL 9005 (Satin Black)	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	450 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

07/09/2021

To

07/09/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

07/09/2021