Reference: FS420954295

Comment on a planning application

Application Details

Application: 22/0900/OUT

Address: The Stag BreweryLower Richmond RoadMortlakeLondonSW14 7ET

Proposal: Hybrid application to include:1. Demolition of existing buildings (except the Maltings and the façade of the Bottling Plant and former Hotel), walls, associated structures, site clearance and groundworks, to allow for the comprehensive phased redevelopment of the site:2. Detailed application for the works to the east side of Ship Lane which comprise:a. Alterations and extensions to existing buildings and erection of buildings varying in height from 3 to 9 storeys plus a basement of one to two storeys below ground to allow for residential apartments; flexible use floorspace for retail, financial and professional services, café/restaurant and drinking establishment uses, offices, non-residential institutions and community use and boathouse; Hotel / public house with accommodation; Cinema and Offices.b. New pedestrian, vehicle and cycle accesses and internal routes, and associated highway worksc. Provision of on-site cycle, vehicle and servicing parking at surface and basement leveld. Provision of public open space, amenity and play space and landscapinge. Flood defence and towpath worksf. Installation of plant and energy equipment3. Outline application, with all matters reserved for works to the west of Ship Lane which comprise:a. The erection of a single storey basement and buildings varying in height from 3 to 8 storeysb. Residential developmentc. Provision of on-site cycle, vehicle and servicing parkingd. Provision of public open space, amenity and play space and landscapinge. New pedestrian, vehicle and cycle accesses and internal routes, and associated highways works.

Comments Made By

Name: Dr. Philip Carter

Address: 7 Princes Road East Sheen London SW14 8PE

Comments

Type of comment: Object to the proposal

Comment: I believe that the revised plans for the Brewery redevelopment are still totally out of keeping with the site, nestling by the river in Mortlake. The sheer height of the main blocks will dwarf the area and cast an ugly silhouette from any vantage point such as Chiswick Bridge, completely out of character with this part of the Thames waterfront. Given the scale of the development the already gridlocked traffic will become even worse and with it the increased pollution it will bring the area much to the detriment of the local population. With the removal of the natural green space of the playing fields it would seem the developers are trying to do everything possible to go against a modern green, less polluted environment being at the heart of any community.

I can imagine if a similar site to this was being developed in Holland or Denmark, the local council would ensure that the development was as 'green' as it possibly could be, with appropriate facilities being part of the masterplan. To my knowledge there is absolutely no provision for a care home, doctors surgery or healthcentre that I would have thought would be a given necessity at the heart of a community that is being doubled by the proposed building of this behemoth. These latest plans still propose an over dense, out of keeping development more suited to the eyesores further downriver in Westminster/Battersea than the arcadian Thames in Mortlake.

I am all for redevelopment of the Brewery site, but a more imaginative, greener template is surely the way to go and not this over developed scheme for the developer to squeeze every last square foot out of the site for profit? Here is an opportunity for the council to be the leading light in advocating a green, community focussed scheme that would stand the test of time and be an example for others to follow, a rich legacy for future generations. As it stands the proposed plans risk the site being another unoccupied white elephant whose owners care little about community.