Reference: FS475929907

Comment on a planning application

Application Details

Application: 22/0900/OUT

Address: The Stag BreweryLower Richmond RoadMortlakeLondonSW14 7ET

Proposal: Hybrid application to include:1. Demolition of existing buildings (except the Maltings and the façade of the Bottling Plant and former Hotel), walls, associated structures, site clearance and groundworks, to allow for the comprehensive phased redevelopment of the site:2. Detailed application for the works to the east side of Ship Lane which comprise:a. Alterations and extensions to existing buildings and erection of buildings varying in height from 3 to 9 storeys plus a basement of one to two storeys below ground to allow for residential apartments; flexible use floorspace for retail, financial and professional services, café/restaurant and drinking establishment uses, offices, non-residential institutions and community use and boathouse; Hotel / public house with accommodation; Cinema and Offices.b. New pedestrian, vehicle and cycle accesses and internal routes, and associated highway worksc. Provision of on-site cycle, vehicle and servicing parking at surface and basement leveld. Provision of public open space, amenity and play space and landscapinge. Flood defence and towpath worksf. Installation of plant and energy equipment3. Outline application, with all matters reserved for works to the west of Ship Lane which comprise:a. The erection of a single storey basement and buildings varying in height from 3 to 8 storeysb. Residential developmentc. Provision of on-site cycle, vehicle and servicing parkingd. Provision of public open space, amenity and play space and landscapinge. New pedestrian, vehicle and cycle accesses and internal routes, and associated highways works.

Comments Made By

Name: Mrs. Tania Pearson

Address: 42 Kingsway Mortlake London SW14 7HW

Comments

Type of comment: Object to the proposal

Comment: The proposals and latest changes still do not address any of the earlier significant failings of the applications. These are summarised as follows:

Density, Building Height & Scale of Development

- •The scheme now proposes 1071 residential units, a minor reduction of 14 from the March 2022 submission, and thus remains far too dense given the prevailing scale and density of the existing community, the sensitive riverside location, heritage context, and the severe and unique access constraints of this site.
- •The Council's own Design Review Panel (DRP) "felt the scheme is too dense for this area and resonates more with Central London where higher density is expected." (DRP letter 28.02.22).
- •Many of the residential blocks exceed 7 floors in height and overwhelm the character of the Thames bankside setting and still dominate the locally protected Maltings building and adjacent heritage assets. This is out of character with the rest of the borough.
- •A rural character prevails along this stretch of the Thames and creates a green corridor. The densely packed blocks combined with their height and scale will destroy this unique stretch of the river.
- •This development compounds a creep towards changing the look, feel and density of housing in the Borough. This will impact on the wellbeing of residents.
- •Those buildings above 7 floors contravene both the original Planning Brief but also the Local Plan and indeed the Pre-Publication Local Plan. There are no mitigating factors which could justify any relaxation of Policy.
- •The number of of Intermediate-Affordable residential units has been reduced.

- •The affordable percentage of residential units remains exceedingly low at around 19% (39 Intermediate units and 165 Social Rent).
- •The Financial Viability Assessment makes no definitive proposal in terms of the final percentage (either unit numbers or habitable rooms), and states that this is still subject to further negotiation with Richmond. The current proposals represent a 32% increase in unit numbers from the 2020 scheme and yet little or no increase in the offer of affordable units. The scheme thus contravenes both London Plan and Local Plan Policy at a time of greatest need for affordable homes.
- •The developer quotes increased building costs and loss of income from reduced basement parking numbers and negative impact on unit sales as factors creating the low affordable offer. However, this is a highly attractive riverside location and Richmond remains one of the most desirable national boroughs generating strong take up and premium values. The figures do not stack up.
- •The affordable units are concentrated largely in one area in the west of the site which does not promote a truly integrated community.

Infrastructure, Highways & Access

- •Traffic generation and congestion remain major concerns. There is just one means of access/egress to the site which is already gridlocked and not just at peak times. The supporting reports and data simply do not reflect the actual conditions of severe congestion and poor air quality.
- •Local residents are experiencing huge delays in travelling out of the area by car due to already increased congestion throughout the day, and equivalent delays on returning into Mortlake. This is a significant and particular problem at the roundabout next to The Tapestry pub, where there are queues consistently throughout the day.
- •Hammersmith Bridge remains closed to traffic with no prospect of it being fully re-opened for vehicular traffic and bus services for many years.
- •Local bus and train services have also been reduced and although 106 Agreement funds are allocated for improved local bus services, TfL have confirmed there are no definitive plan
- •Stantec cannot substantiate their proposed upgrading of the PTAL accessibility of the site given the above. (See Technical Note Bespoke PTAL Calculation Summary 01.07.22).
- •The scheme will significantly increase the local population.