

PP-12073824

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommend	lations based on the answers given in the questions.
If you cannot provide a postcode, the describelp locate the site - for example "field to the	ption of site location must be completed. Please provide the most accurate site description you can, to e North of the Post Office".
Number	209
Suffix	
Property Name	
Waldegrave Arms	
Address Line 1	
Waldegrave Road	
Address Line 2	
Address Line 3	
Richmond Upon Thames	
Town/city	
Teddington	
Postcode	
TW11 8LX	
Description of site location m	ust be completed if postcode is not known:
Easting (x)	Northing (y)
515579	171731
Description	

Applicant Details
Applicant Details
Name/Company
Title
Mr
First name
Daxesh
Surname
Patel
Company Name
Address
Address line 1
209 Waldegrave Arms Waldegrave Road
Address line 2
Address line 3
Town/City
Teddington
County
Richmond Upon Thames
Country
Postcode
TW11 8LX
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Ravi	
Surname	
Kotak	
Company Name	
Kotak Design	
Notal Design	
Address	
Address line 1	
10	
Address line 2	
Pelican Drive	
Address line 3	
Town/City	
Harrow	
County	
County	
Country	\neg
Postcode	\neg
HA2 0FF	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Proposed 2 nos externally illuminated metal fascia sign, 1 no internally illuminated project sign, paint finish to entire shopfront, and addition of another Air-condition unit

Advertisement Type: Fascia Sign			
Height:			
0.15 metres			
Width: 3.96 metres			
Depth:			
0.05 metres What is the height from the ground to the base o	f the advertisement?		
2.95 metres	The divertisement:		
What is the maximum projection of the advertisement from the face of the building?: 0.05 metres			
What is the maximum height of any of the individ 0.15 centimetres	lual letters and symbols?:		
What materials will the advertisement be made of 3D Built-up Metal Letters	f?:		
The colour of text and background: Copper Finish Letter over Black Painted Fascia			
Will the advertisement be illuminated?: Yes			
Will the advertisement be illuminated internally of Externally	r externally?:		
Illuminance levels: 300 cd/m ²			
Will the illumination be static or intermittent?: Static			
Advertisement Type: Fascia Sign			
Height: 0.15 metres			
Width: 8.63 metres			
Depth: 0.05 metres			
What is the height from the ground to the base o 2.95 metres	f the advertisement?:		
What is the maximum projection of the advertise 0.05 metres	ment from the face of the building?:		
What is the maximum height of any of the individual 0.15 centimetres	lual letters and symbols?:		
What materials will the advertisement be made of 3D Built-up Metal Letters	f?:		
The colour of text and background: Copper Finish Letter over Black Painted Fascia			
Will the advertisement be illuminated?: Yes			
Will the advertisement be illuminated internally of Externally	r externally?:		
Illuminance levels:			

Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.9 metres
Width: 0.15 metres
Depth: 1.14 metres
What is the height from the ground to the base of the advertisement?: 3.64 metres
What is the maximum projection of the advertisement from the face of the building?: 1.14 metres
What is the maximum height of any of the individual letters and symbols?: 0.5 centimetres
What materials will the advertisement be made of?: Metal Box with Opal Diffuser
The colour of text and background: Black
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? O Yes
⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
A200
Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes② No

300 cd/m²

Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
21/04/2023
To Date
21/04/2033
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes※ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? See Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? O Yes
⊗ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ No

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
☑I / We agree to the outlined declaration
Signed
Ravi Kotak
Date
05/04/2023

Authority Employee/Member