

PP-12930742 Development Control Development and Street Scene London Borough of Richmond upon Thames Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660 Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	
11 Blues Smokehouse, Flat	
Address Line 1	
London Road	
Address Line 2	
Address Line 3	
Richmond Upon Thames	
Town/city	
Twickenham	
Postcode	
TW1 3SX	

Easting (x)	Northing (y)
516243	173321
Description	

Applicant Details

Name/Company

Title

Mr

First name

W.

Surname

Johnson

Company Name

Star Pubs & Bars

Address

Address line 1

3-4 Broadway Park

Address line 2

South Gyle Broadway

Address line 3

Town/City

Edinburgh

County

Country

Postcode

EH12 9JZ

Are you an agent acting on behalf of the applicant?

⊘ Yes ○ No

Contact Details

Primary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Chris

Surname

Shanley

Company Name

Chris Shanley Innovations (CSI)

Address

Address line 1

Unit 14

Address line 2

Creamery Industrial Estate

Address line 3

Kenlis Road

Town/City

Barnacre

County

Country

United Kingdom

Postcode

PR3 1GD

Contact Details

Primary number

*** REDACTED *****	
ondary number	
number	
ail address	
*** REDACTED *****	

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed installation of 1no. fascia sign, 1no. signwritten mural, 1no. internally illuminated projection sign, 7no. flood lights and re-painting of the building.

Advertisement Ty Fascia Sign	be:
Height:	
0.515 metres	
Width: 10.5 metres	
Depth: 0.032 metres	
What is the height 3.445 metres	from the ground to the base of the advertisement?:
What is the maxim 0.032 metres	num projection of the advertisement from the face of the building?:
What is the maxim 35 centimetres	num height of any of the individual letters and symbols?:
What materials will aluminium fascia sig	II the advertisement be made of?: gn with vinyl text
The colour of text refer to CSI 202 A -	
Will the advertise r Yes	nent be illuminated?:
Will the advertiser Externally	nent be illuminated internally or externally?:
Illuminance levels 250 cd/m ²	:
Will the illuminatic Static	on be static or intermittent?:
Advertisement Typ	De:
Other type Height: 3 metres	
Width: 1.185 metres	
Depth: 0.01 metres	
What is the height 4.025 metres	from the ground to the base of the advertisement?:
What is the maxim 0 metres	num projection of the advertisement from the face of the building?:
What is the maxim	num height of any of the individual letters and symbols?:
30 centimetres	
	II the advertisement be made of?:
What materials wi	and background:
What materials will paint The colour of text refer to CSI 202 A -	and background:
What materials will paint The colour of text refer to CSI 202 A - Will the advertiser Yes	and background: Item B

350 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

1 metres

Width:

1 metres

Depth: 0.08 metres

What is the height from the ground to the base of the advertisement?:

4.9 metres

What is the maximum projection of the advertisement from the face of the building?:

1.15 metres

What is the maximum height of any of the individual letters and symbols?: 80 centimetres

What materials will the advertisement be made of?:

aluminium with opal acrylic insert

The colour of text and background:

refer to CSI 202 A - Item C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels: 250 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Item B - Signwritten mural

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes

⊘No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes

⊖ No

O Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

CSI 202 C

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes ○ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date			
27/04/2024			
To Date			
26/04/2029			

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

() Yes

⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent

- O The applicant
- O Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes ⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes

ONo

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes

⊘No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Chris Shanley

Date

27/03/2024