

Comment on a planning application

Application Details

Application: 24/1202/FUL

Address: 97 High Street Teddington TW11 8HG

Proposal: Installation of a new shopfront

Comments Made By

Name: The Teddington Society Mrs. Veronica Laughrin

Address: 30 Avenue Gardens Teddington TW11 0BH

Comments

Type of comment: Object to the proposal

Comment: This objection is submitted on behalf of the Teddington Society Planning Group.

Teddington High Street has been designated as a conservation area and its fine original shopfronts greatly contribute to its special character. Most recent alterations have respected the context of the host buildings, using traditional-style painted fascias and lighting and modest projecting signs that are in scale with the buildings. The original shopfront of Organically respected the integrity of the Victorian host building in its design and made a very attractive contribution to the street scene.

97 High Street is a Building of Townscape Merit: a fine and distinctive Victorian building. It has heritage sash windows on the first floor and a traditional black wooden front door with two vertical glass panes above a panelled lower section. The host building is not illustrated in the drawings, which makes it more difficult to assess the impact of this application.

Although the proposed reinstatement of the original stall-riser and window proportions is welcome, we consider that the modern plate glass door is not in keeping with the existing heritage door and windows in this BTM and detracts from the building. The style of the original door with its glass pane and wooden panels should be reinstated here.

Taken together with the internally illuminated fascia lettering, which is in addition to the proposed overhead LED lighting and signage, we consider that this application would detract from the host BTM and neither be an improvement to the original shopfront nor enhance this historic building and the High Street conservation area.