

PP-13181163

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendations based on the answers given in the questions.				
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".				
Number				
Suffix				
Property Name				
Address Line 1				
80 George Street				
Address Line 2				
Address Line 3				
Town/city				
Richmond				
Postcode				
TW9 1HA				
Description of site location must be completed if postcode is not known:				
Easting (x)	Northing (y)			
517764	174813			
Description				

Applicant Details	_
Name/Company	
Title	
First name	
C/O Agent	
Surname	
C/O Agent	
Company Name	
80 George Street Ltd	
Address	
Address line 1	
C/O Agent	
Address line 2	
C/O Agent	
Address line 3	
C/O Agent	
Town/City	
C/O Agent	
County	
C/O Agent	
Country	
C/O Agent	
Postcode	
Are you an agent acting on behalf of the applicant?	
○ No	
	_

HOF 80 George Street : Signage application submission

Contact Details
Primary number
Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
Mr
First name
Philip
Surname
Boyce
Company Name
Sheen Lane Developments Ltd
A dalua a a
Address line 1
3rd - 4th Floors
Address line 2 Greyfriars Studios
Address line 3 25E The Quadrant
Town/City Richmond
County
Country

Postcode	
TW9 1DJ	
Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Third Floor level external signage in PPC aluminium (RAL 7016). The signage to reflect the p drawings for details	proposed building name 'The Gosling'. Refer to
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type:	
Other type	
Height: 2.5 metres	
Width: 2 metres	
Depth: 0.075 metres	
What is the height from the ground to the base of the advertisement?: 10 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.2 metres	
What is the maximum height of any of the individual letters and symbols?: 0.5 centimetres	
What materials will the advertisement be made of?: PPC aluminium	

Will the advertisement be illuminated?:

Text in RAL 7016. Background is existing Portland stone

The colour of text and background:

Please describe each of the 'Other type(s)' of advertising proposed $% \left(x\right) =\left(x\right) +\left(x\right)$

Two signs will be erected. One of each George Street corner. Refer to George Street elevation drawing.

Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?
○ Yes ② No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Ores No No Applicable
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
22/07/2024
To Date
22/07/2049
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ② No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

○ Other person
Due application Advise
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?
 ○ Yes ※ No

Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓I / We agree to the outlined declaration Signed Philip Boyce
Date 24/06/2024