

PP-13383815

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommenda	ations based on the answers given in the questions.
f you cannot provide a postcode, the descripnelp locate the site - for example "field to the	otion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".
Number	181
Suffix	
Property Name	
Riverhill Court	
Address Line 1	
High Street	
Address Line 2	
Address Line 3	
Richmond Upon Thames	
Town/city	
Hampton Hill	
Postcode	
TW12 1NL	
Description of site location mu	ust be completed if postcode is not known:
Easting (x)	Northing (y)
514458	171226
Description	

Applicant Details
Name/Company
Title
First name
Alice
Surname
Burrell
Company Name
Address
Address line 1
181 Riverhill Court High Street
Address line 2
Address line 3
Town/City
Hampton Hill
County
Richmond Upon Thames
Country
Postcode
TW12 1NL
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Miss	
First name	_
Amy	
Surname	
Conetta	
Company Name	
Blaze Signs Ltd	
Address	
Address line 1	
BLAZE SIGNS LTD	
Address line 2	
5 Patricia Way	
Address line 3	
Pysons Road	
Town/City	
BROADSTAIRS	
County	
Country	_
United Kingdom	
Postcode	
CT10 2XZ	

Contact Details		
Primary number		
***** REDACTED ******		
Secondary number		
Fax number		
Email address	_	
***** REDACTED *****		
	_	
Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s)		
	7	
2 x internally illuminated letters 1 x projecting sign		
5 x vinyl		
3 x fascia sign		
	_	

Advertisement Type:	
Fascia Sign	
Height: 0.468 metres	
Width:	
2.835 metres	
Depth: 0.025 metres	
What is the height from the ground to the base of the advertisement?: 2.688 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.025 metres	
What is the maximum height of any of the individual letters and symbols?: 22 centimetres	
What materials will the advertisement be made of?: Please see design scheme for further details.	
The colour of text and background: Please see design scheme for further details.	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 600 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type:	
Fascia Sign Height: 0.045 metres	
Width: 2.835 metres	
Depth: 0.025 metres	
What is the height from the ground to the base of the advertisement?: 2.688 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.025 metres	
What is the maximum height of any of the individual letters and symbols?: 22 centimetres	
What materials will the advertisement be made of?: Please see design scheme for further details.	
The colour of text and background: Please see design scheme for further details.	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels:	

600 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.7 metres
Width: 0.76 metres
Depth: 0.09 metres
What is the height from the ground to the base of the advertisement?: 2.465 metres
What is the maximum projection of the advertisement from the face of the building?: 0.09 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Please see design scheme for further details.
The colour of text and background: Please see design scheme for further details.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 600 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.69 metres
Width: 3.305 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.998 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Please see design scheme for further details.
The colour of text and background: Please see design scheme for further details.
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign

Width: 0.15 metres 0.05 metres 0.06 metres What is the height from the ground to the base of the advertisement? 0.06 metres What is the maximum projection of the advertisement from the face of the building? 0.003 metres What is the maximum height of any of the individual letters and symbols? 0.08 metres What is the maximum height of any of the individual letters and symbols? 0.08 metres What materials will the advertisement be made of?: Please see design scheme for further details. Will the advertisement Type: Other type Height: 0.42 metres What is the height from the ground to the base of the advertisement?? 0.94 metres What is the height from the ground to the base of the advertisement?? 0.01 metres What is the maximum projection of the advertisement from the face of the building?: 0.01 metres What is the maximum projection of the advertisement from the face of the building?: 0.01 metres What is the maximum height of any of the individual letters and symbols?: 0.01 metres What is the maximum height of any of the individual letters and symbols?: 0.02 metres What is the maximum height of any of the individual letters and symbols?: 0.05 metres What is the maximum height of any of the individual letters and symbols?: 0.06 metres What is the design scheme for further details. The colour of text and background: Please see design scheme for further details. Will the advertisement be illuminated?: Advertisement Type: Other type Height: 0.171 metres Width: 0.273 metres
What is the height from the ground to the base of the advertisement?: 0.45 metres What is the maximum projection of the advertisement from the face of the building?: 0.003 metres What is the maximum height of any of the individual letters and symbols?: 0 certimetres What materials will the advertisement be made of?: Please see design scheme for further details. The colour of text and background: Please see design scheme for further details. Will the advertisement be illuminated?: Advertisement Type: Other type Height: 0.071 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 0.94 metres What is the maximum projection of the advertisement from the face of the building?: 0.01 metres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the devertisement be made of?: Please see design scheme for further details. The colour of text and background: Please see design scheme for further details. Will the advertisement be illuminated?: Advertisement Type: Other type
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Advertisement Type: Other type Height: 0.171 metres Width:
Other type Height: 0.171 metres Width:
0.171 metres Width:
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 0.94 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres

Please see design scheme for further details.
The colour of text and background:
Please see design scheme for further details.
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 0.18 metres
Width: 0.18 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.94 metres
What is the maximum projection of the advertisement from the face of the building?: 0.003 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Please see design scheme for reference.
The colour of text and background:
Please see design scheme for reference. Will the advertisement be illuminated?:
will the advertisement be mullimated?.
Advertisement Type: Fascia Sign
Height: 0.18 metres
Width: 0.18 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 1.17 metres
What is the maximum projection of the advertisement from the face of the building?: 0.003 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Please see design scheme for reference.
The colour of text and background: Please see design scheme for reference.
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 0.712 metres
Width: 0.55 metres

0.1 metres
What is the height from the ground to the base of the advertisement?: 0.388 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Please see design scheme for reference.
The colour of text and background:
Please see design scheme for reference.
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
vinyl signage with zero depth
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○Yes
⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○Yes
⊙ No
○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
⊙ Yes ⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
13/09/2024
To Date
13/09/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
Playe you consulted your neighbours of the local community about the proposal? ○ Yes
⊘ res ⊗ No

Depth:

Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
⊙ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
⊙ The agent
○ The applicant
Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○Yes
⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member (c) related to a member of staff
(d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having
considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes
⊙ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Amy Conetta
Date
13/09/2024