

PP-13416517

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location					
Disclaimer: We can only make recommendations based on the answers given in the questions.					
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".				
Number					
Suffix					
Property Name					
Address Line 1					
59-61 High Street					
Address Line 2					
Hampton Wick					
Address Line 3					
Town/city					
London					
Postcode					
KT1 4DG					
Description of site location must be completed if postcode is not known:					
Easting (x)	Northing (y)				
517470	169654				
Description					

Ground floor retail unit.
Applicant Details
Name/Company
Title
First name
Surname
c/o Agent
Company Name
WSP UK Ltd
Address
Address line 1
WSP House
Address line 2
70 Chancery Lane
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
WC2A 1AF
Are you an agent acting on behalf of the applicant?
○ No

Contact Details	
Primary number	
Secondary number	
Fax number	
Email address	
**** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
George	
Surname	
Sams	
Company Name	
WSP UK Ltd	
Address	
Address line 1	
WSP House	
Address line 2	
70 Chancery Lane	
Address line 3	
Town/City	
London	
County	
•	
Country	
United Kingdom	

Postcode
WC2A 1AF
On what Dataila
Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
The installation of 1no. internally illuminated fascia sign, 1no. externally illuminated projecting sign, 1no. welcome sign and 1.no stat sign.

Advertisement Type:			
Fascia Sign			
Height: 0.25 metres			
Width: 2.575 metres			
Depth:			
0.1 metres			
What is the height from the 3.275 metres	ground to the base of the advertiseme	ent?:	
What is the maximum projection 0.02 metres	ction of the advertisement from the fa	ce of the building?:	
What is the maximum heig 25 centimetres	t of any of the individual letters and s	ymbols?:	
What materials will the adv			
The colour of text and back Please refer to cover letter a	_		
Will the advertisement be i	uminated?:		
Will the advertisement be i	uminated internally or externally?:		
Illuminance levels:			
375 cd/m ²			
375 cd/m ² Will the illumination be sta	c or intermittent?:		
	c or intermittent?:		
Will the illumination be sta	c or intermittent?:		
Will the illumination be sta Static Advertisement Type:	ic or intermittent?:		
Will the illumination be sta Static	ic or intermittent?:		
Will the illumination be sta Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width:	c or intermittent?:		
Will the illumination be start Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres	c or intermittent?:		
Will the illumination be sta Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres	ground to the base of the advertiseme	ent?:	
Will the illumination be standard Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres What is the height from the 2.815 metres			
Will the illumination be standard Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres What is the height from the 2.815 metres What is the maximum projection of the contraction o	ground to the base of the advertiseme	ce of the building?:	
Will the illumination be standard Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres What is the height from the 2.815 metres What is the maximum projection of the maximum projection of the maximum height of the maximum hei	ground to the base of the advertisement of the advertisement from the fact of any of the individual letters and secretisement be made of?:	ce of the building?:	
Will the illumination be static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres What is the height from the 2.815 metres What is the maximum projection of the second projection of the sec	ground to the base of the advertisement of the advertisement from the fact of any of the individual letters and secretisement be made of?: d plans ground:	ce of the building?:	
Will the illumination be standard Static Advertisement Type: Projecting or Hanging Sign Height: 0.625 metres Width: 0.95 metres Depth: 0.05 metres What is the height from the 2.815 metres What is the maximum project of the standard sentimetres What is the maximum height of the standard sentimetres What is the maximum height from the standard sentimetres What is the maximum height from the standard sentimetres What materials will the adverse please refer to cover letter and standard from the standard sentimetres	ground to the base of the advertisement of the advertisement from the fact of any of the individual letters and secretisement be made of?: d plans ground: d plans	ce of the building?:	

Illuminance levels: 204 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Other type	
Height: 0.675 metres	
Width: 0.375 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 0.865 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 5 centimetres	
What materials will the advertisement be made of?: Vinyl	
The colour of text and background: Please refer to cover letter and plans	
Will the advertisement be illuminated?:	
Advertisement Type: Other type	
Height: 0.675 metres	
Width: 0.225 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 0.865 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 8 centimetres	
What materials will the advertisement be made of?: Vinyl	
The colour of text and background: Please refer to cover letter and plans	
Will the advertisement be illuminated?:	
Please describe each of the 'Other type(s)' of advertising proposed	
1no. vinyl welcome sign and 1no. vinyl stat sign	

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○Yes
⊗ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
Please state the period of time for which consent is sought for the advertisement
From Date
25/11/2024
To Date
25/11/2029
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent
○ The applicant
Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ② No
Interest in the Land

interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ○ No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No	
Declaration	=
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.	
✓ I / We agree to the outlined declaration	
Signed	
George Sams	
Date	
20/09/2024	
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