

PP-13454154

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendations based on the answers given in the questions.				
If you cannot provide a postcode, the description help locate the site - for example "field to the N	ion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".			
Number				
Suffix				
Property Name				
The Slug And Lettuce				
Address Line 1				
Water Lane				
Address Line 2				
Address Line 3				
Richmond Upon Thames				
Town/city				
Richmond				
Postcode				
TW9 1TJ				
Description of site location mus	st be completed if postcode is not known:			
Easting (x)	Northing (y)			
517666	174673			
Description				

Applicant Details
Name/Company
Title
MR
First name
Paul
Surname
McDavitt
Company Name
Stonegate Group
Address
Address line 1
3 Monkspath Hall Road
Address line 2
Hall Road
Address line 3
Town/City
Solihull
County
Country
United Kingdom
Postcode
B90 4SJ
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Scott	
Surname	
Little	
Company Name	
Projects Group	
Address	
Address line 1	
10 Quarry Court	
Address line 2	
Quarry Road	
Address line 3	
Town/City	
Pitstone	
County	
Country	
Postcode	
LU7 9GW	

Contact Details				
Primary number				
***** REDACTED *****				
Secondary number				
Fax number				
Email address				
***** REDACTED *****				
Type of Proposed Advertisement(s)				
Please describe the proposed advertisement(s)				
Replacement of 2 existing fascia sign.				

Advertisement Type:		
Fascia Sign		
Height: 0.58 metres		
Width:		
1.89 metres		
Depth: 0.028 metres		
What is the height from the ground to the ba	e of the advertisement?:	
What is the maximum projection of the adve	icament from the face of the huilding?	
0.028 metres	isement from the face of the building:	
What is the maximum height of any of the in 17.324 centimetres	ividual letters and symbols?:	
What materials will the advertisement be ma Aluminium	e of?:	
The colour of text and background: Background Colour: Ral 5002 Text Colour: Ral	010 Text Colour: White	
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internated intern	y or externally?:	
Illuminance levels: 195 cd/m ²		
Will the illumination be static or intermittent		
Static		
Advertisement Type: Fascia Sign		
Height:		
0.375 metres		
Width:		
1.753 metres		
Depth: 0.028 metres		
What is the height from the ground to the ba	e of the advertisement?:	
3.468 metres		
What is the maximum projection of the adve	isement from the face of the building?:	
What is the maximum height of any of the in 15.996 centimetres	ividual letters and symbols?:	
What materials will the advertisement be ma	e of?:	
The colour of text and background: Background Colour: Ral 5002 Text Colour: Ral	010 Text Colour: White	
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internal Externally	y or externally?:	
Externally		

Will the illumination be static or intermittent?: Static	
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Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
○ Yes ⊙ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
⊙ Yes	
○ No ○ Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)	
Existing Elevation already uploaded	
Will the proposed advertisement(s) project over a footpath or other public highway?	
⊙ Yes	
○ No	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	
From Date	
02/10/2024	
To Date	
02/10/2029	
Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	
○ Yes	
⊙ No	
Site Visit	_
Can the site be seen from a public road, public footpath, bridleway or other public land?	
⊙ Yes	
○ No	

195 cd/m²

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ⊘ The agent ○ The applicant ○ Other person		
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ② No		
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed?		
 ✓ Yes ○ No 		
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No		
Declaration		
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.		
☑I / We agree to the outlined declaration		
Signed Scott Little		

Date	
02/10/2024	