

PP-13578368

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommenda	tions based on the answers given in the questions.
If you cannot provide a postcode, the descrip help locate the site - for example "field to the	tion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".
Number	175
Suffix	
Property Name	
The Fishermans Hut	
Address Line 1	
Hampton Road	
Address Line 2	
Address Line 3	
Richmond Upon Thames	
Town/city	
Twickenham	
Postcode	
TW2 5NG	
Description of site location mu	st be completed if postcode is not known:
Easting (x)	Northing (y)
514842	172288
Description	

Applicant Details
Name/Company
Title
First name
Surname
Fennies Day Nurseries
Company Name
Address
Address line 1
1A Hook Road
Address line 2
Address line 3
Town/City
Epsom
County
Country
Country
Destroyle.
Postcode KT19 8TH
KII90III
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number

Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
Ms
First name
Sophie
Surname
Griffiths
Company Name
Sophie Griffiths Architects Ltd
Address
Address line 1
Wagoner's Cottage
Address line 2
Holmbury St. Mary
Address line 3
Town/City
Dorking
County
Surrey
Country
United Kingdom
Postcode
RH5 6NH

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
**** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Two name signs mounted on the external walls of the building with metal lettering. To include backlit illumination behind signage. Note, backlit lighting level is 220 lumens (not cd/m2). Sign on NW elevation to include backboard painted to match the existing building colour to enable the signage lettering to be fixed on a flat surface.
One metal signage board fixed within existing wall recess with no illumination to this sign.

Advertisement Ty _l	pe:
Other type	
leight: I.3 metres	
Width: 1.1 metres	
Depth: 0.04 metres	
What is the height 3.6 metres	from the ground to the base of the advertisement?:
What is the maxim 0.04 metres	num projection of the advertisement from the face of the building?:
What is the maxim	um height of any of the individual letters and symbols?:
What materials wi Metal sign board	I the advertisement be made of?:
The colour of text Silver (brushed stai	and background: nless steel) and yellow (coloured stainless steel Pantone Yellow 7548 C) lettering with dark blue background.
Will the advertiser	nent be illuminated?:
Advertisement Type Projecting or Hangi	
Height: 0.85 metres	
Width: 3.2 metres	
Depth: 0.04 metres	
What is the height 2.56 metres	from the ground to the base of the advertisement?:
What is the maxim 0.1 metres	um projection of the advertisement from the face of the building?:
What is the maxim 31 centimetres	um height of any of the individual letters and symbols?:
What materials will Stainless steel with	I the advertisement be made of?: backlit sign tray.
The colour of text Silver (brushed stai	and background: nless steel) and yellow (coloured stainless steel Pantone Yellow 7548 C) lettering with no background.
Will the advertise r Yes	nent be illuminated?:
Will the advertiser Externally	nent be illuminated internally or externally?:
I lluminance levels 220 cd/m ²	
Will the illuminatio Static	on be static or intermittent?:
Advertisement Typ	
Projecting or Hangi Height:	ig Sign

0.73 metres	
Width: 2.8 metres	
Depth: 0.04 metres	
What is the height from the ground to the base of the advertisement?: 3.27 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres	
What is the maximum height of any of the individual letters and symbols?: 28 centimetres	
What materials will the advertisement be made of?: Stainless steel with backlit sign tray.	
The colour of text and background: Silver (brushed stainless steel) and yellow (coloured stainless steel Pantone Yellow 7548 C) lettering with no background	l.
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Externally	
Illuminance levels: 220 cd/m ²	
Will the illumination be static or intermittent?: Static	
Please describe each of the 'Other type(s)' of advertising proposed	
Metal sign board fixed directly to wall within existing wall recess.	
Location of Advertisement(s)	
Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?	
Is the advertisement(s) you are applying for already in place? O Yes	
Is the advertisement(s) you are applying for already in place?	
Is the advertisement(s) you are applying for already in place? Yes No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
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To Date 20/11/2029
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ② No If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ② Yes ○ No
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having

considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?
○Yes
⊗ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Miss Sophie Griffiths
Date
20/11/2024