

## PP-13597985

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix  Property Name  16-17  Address Line 1  George Street  Address Line 2  Address Line 3  Richmond Upon Thames  Town/city  Richmond  Postcode  TW9 1JS  Description of site location must be completed if postcode is not known:  Easting (x)  Northing (y)  174831	Site Location	
help locate the site - for example "field to the North of the Post Office".  Number  Suffix  Property Name  16-17  Address Line 1  George Street  Address Line 2  Address Line 3  Richmond Upon Thames  Town/city  Richmond  Postcode  TW9 1JS  Description of site location must be completed if postcode is not known:  Easting (x)  Northing (y)  174831	Disclaimer: We can only make recommendation	ons based on the answers given in the questions.
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Postcode  TW9 1JS  Description of site location must be completed if postcode is not known:  Easting (x)  Northing (y)  174831	Town/city	
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Easting (x) Northing (y)  517844 174831		
517844 174831		
	Easting (x)	Northing (y)
Description	517844	174831
	Description	

Applicant Details
Name/Company
Title
Mr
First name
Surname
Corrick
Company Name
WH Smith
Address
Address line 1
Greenbridge Road
Address line 2
Address line 3
Town/City
Swindon
County
Country
Postcode
SN3 3RX
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number
Fax number
Email address
**** REDACTED *****
Agent Details
Name/Company
Title
Miss
First name
Jamie-Lee
Surname
Ragsdale
Company Name
Greens the Signmakers Limited
Address
Address line 1
Greens Signmakers
Address line 2
Freightliner Road
Address line 3
Town/City
KINGSTON UPON HULL
County
Country
Postcode
HU3 4UW

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Time of Dropound Adverticement(s)
Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)
1 x non-illuminated fascia sign @ 6500 x 850mm 1 x internally applied window vinyl @ 1650 x 700mm
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Advertisement Type: Fascia Sign Height: 0.85 metres Width: 0.5 metres Depth: 0.1 metres What is the height from the ground to the base of the advertisement?: 3 metres What is the maximum projection of the advertisement from the face of the building?: 0.1 metres What is the maximum height of any of the individual letters and symbols?: 65 centimetres What is the maximum height of any of the individual letters and symbols?: 65 centimetres What is the maximum height of any of the individual letters and symbols?: 65 centimetres What an advertisement be illuminated?:  Advertisement Type: Other type Height: 0.7 metres Width: 1.65 metres Pepth: 0.01 metres What is the height from the ground to the base of the advertisement?: 0.1 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 6 centimetres What is the maximum height of any of the individual letters and symbols?: 6 centimetres What is the maximum height of any of the individual letters and symbols?: 8 centimetres What is the maximum height of any of the individual letters and symbols?: 9 centimetres What is the maximum height of any of the individual letters and symbols?: 10 metres What is the maximum height of any of the individual letters and symbols?: 11 metres What is the maximum height of any of the individual letters and symbols?: 12 metres What is the maximum height of any of the individual letters and symbols?: 13 metres What is the maximum height of any of the individual letters and symbols?: 14 metres What is the maximum height of any of the individual letters and symbols?: 15 metres What is the maximum height of any of the individual letters and symbols?: 16 centimetres What is the maximum height of any of the individual letters and symbols?: 17 metres What is the maximum height of any of the individual letters and symbols?: 18 metres What is t		
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ease describe each of the 'Other type(s)' of advertising proposed		
	Il the advertisement be illuminated?:	
Internally applied window vinyl	e describe each of the 'Other type(s)' of advertising proposed	
	ernally applied window vinyl	

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
<ul><li>○ Yes</li><li>※ No</li></ul>
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
<ul><li>○ Yes</li><li>② No</li><li>○ Not Applicable</li></ul>
Will the proposed advertisement(s) project over a footpath or other public highway?
<ul><li>○ Yes</li><li>② No</li></ul>
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
27/11/2024
To Date
27/11/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
Have you consulted your neighbours or the local community about the proposal?  O Yes
Have you consulted your neighbours or the local community about the proposal?  O Yes
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ② No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ② No  Site Visit
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ○ No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  ○ Yes
Have you consulted your neighbours or the local community about the proposal?  Yes  No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ② No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ○ No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land? ○ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ○ The agent ○ The applicant
Have you consulted your neighbours or the local community about the proposal?  Yes No  Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ○ No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land? ○ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ○ The agent ○ The applicant
Have you consulted your neighbours or the local community about the proposal?  ○ Yes ○ No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land? ○ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ○ The agent ○ The applicant ○ Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application? ○ Yes
Have you consulted your neighbours or the local community about the proposal?  Yes No  Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person  Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?

Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?  ○ Yes  ⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Jamie-Lee Ragsdale
Date
27/11/2024