

# 3/4 NEW BROADWAY

RICHMOND UPON THAMES /// LONDON

Section 73 Application to ref. 24/0568/VRC (23/1819/FUL)

**DESIGN STATEMENT**

December 2024

# BACKGROUND

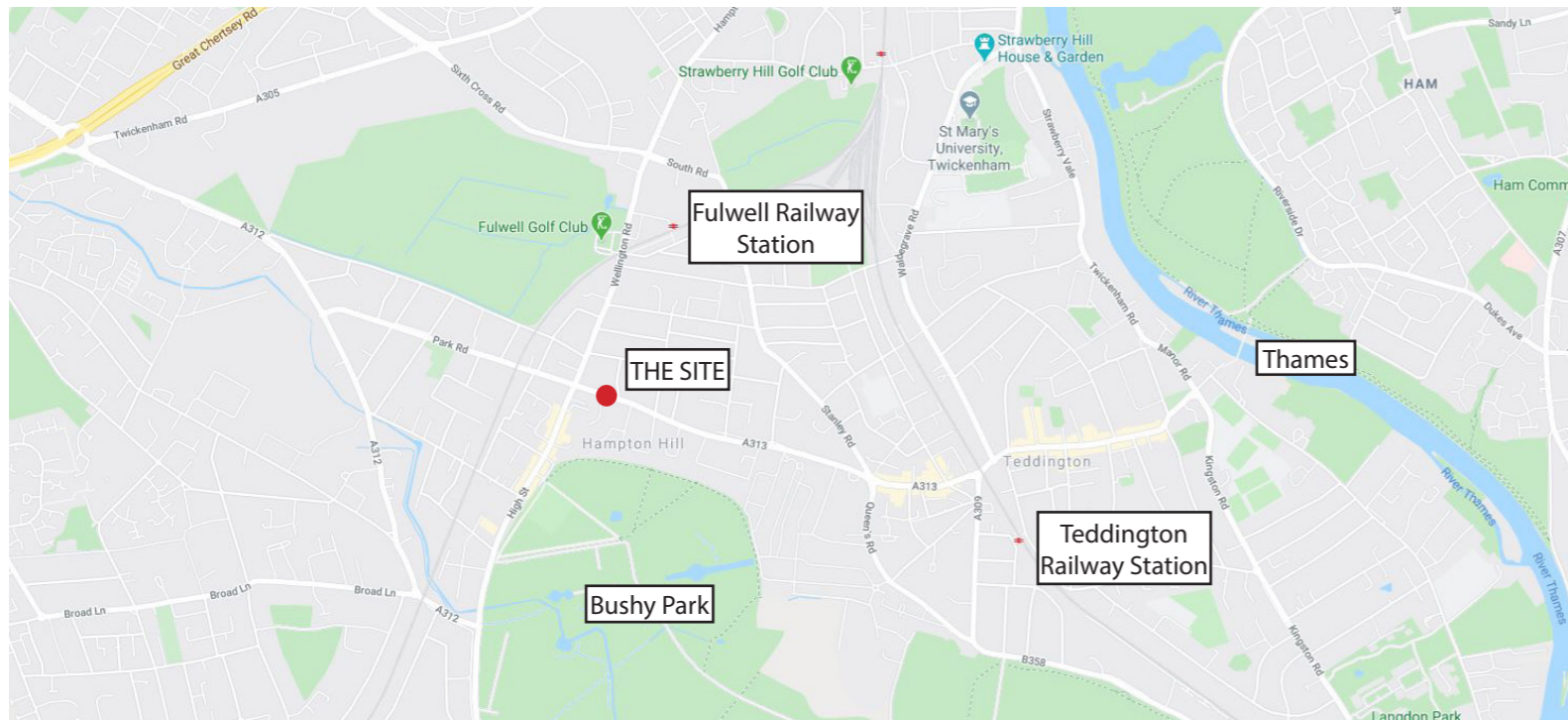


Figure 01 - Site Location



## 1.1 SITE LOCATION

No 3-4 New Broadway, Hampton Rd, Hampton Hill TW12 1JG

## 1.2 BACKGROUND

Mark Smith Architects Ltd were asked to prepare a S73 application to alter the following planning application ref. 24/0568/VRC (23/1819/FUL).

Two Section 73 applications were submitted in November 2023 (ref.23/3065/VRC) and July 2024 (ref.24/1725/VRC). Both were refused.

## 1.3 SITE CONTEXT

No. 3 - 4 New Broadway is located in Hampton Hill, within the London Borough of Richmond upon Thames. The nearest train station is Fulwell, 700m north of the site. The subject site is part of a parade of 6 units in New Broadway.

Bushy Park, 600m south of the site, is a short walk away and offers substantial open space and various external amenity activities. Hampton Hill High Street is 50m away offering further shops, cafes and restaurants.



Figure 02 - Site Context



Fulwell and Hampton Hill is primarily residential as are the buildings opposite and to the rear of the subject site. The scale is suburban with mostly two/three storey buildings with pitched roofs and rear extensions. There are buildings up to four storeys on the junction of Hampton Road and the High Street.

The principle building material in the surrounding context is brick although there are some rendered buildings. There are a mix of slate roofs and flat roofs with rooflights. Windows are mostly white framed (timber/aluminium/PVC).