

PP-13608973 Development Control Development and Street Scene London Borough of Richmond upon Thames Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660 Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	43
Suffix	
Property Name	
Address Line 1	
London Road	
Address Line 2	
Address Line 3	
Richmond Upon Thames	
Town/city	
Twickenham	
Postcode	
TW1 3SZ	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
516192	173450
Description	

Applicant Details

Name/Company

Title

Mr

First name

Naveen Singh

Surname

Sachdeva

Company Name

Address

Address line 1

43 London Road

Address line 2

Address line 3

Town/City

Twickenham

County

Richmond Upon Thames

Country

Postcode

TW1 3SZ

Are you an agent acting on behalf of the applicant?

⊘ Yes ○ No

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mrs

First name

Samneet

Surname

Samrai

Company Name

La Vaastu Ltd

Address

Address line 1

3 Dakota House

Address line 2

17 Hornchurch Road

Address line 3

Town/City

Uxbridge

County

Country

Postcode

UB10 0YP

Contact Details

Primary number

***** REDACTED *****			
Secondary number			
Fax number			
Email address			
***** REDACTED ******			

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Internally Illuminated sign with 3D Illuminated built-up letters

Please specify the type(s) and details of each proposed advertisement

	Advertisement Type:
	Fascia Sign
	Height:
	0.7 metres
	Width:
	5 metres
	Depth:
	0.75 metres
	What is the height from the ground to the base of the advertisement?:
	2.45 metres
	What is the maximum projection of the advertisement from the face of the building?:
	145 metres
	What is the maximum height of any of the individual letters and symbols?:
	350 centimetres
	What materials will the advertisement be made of?:
	Aluminium Composite Panel Opal Acrylic 3mm with 3D Illuminated built-up and cut Acrylic letters
	The colour of text and background:
	Text Colour White and background colour green RAL 6038
	Will the advertisement be illuminated?:
	Yes
	Will the advertisement be illuminated internally or externally?:
	Internally
	Illuminance levels:
	500 cd/m ²
	Will the illumination be static or intermittent?:
	Static

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
⊖ Yes
⊗No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes O No O Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
⊖ Yes
⊗ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

15/01/2025

To Date

15/01/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

O The applicant

⊖ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes

⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes ○ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes ⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of

a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Samneet Samrai

Date

16/12/2024