

PP-13661311

Development Control
Development and Street Scene
London Borough of Richmond upon Thames
Civic Centre, 44 York Street, Twickenham TW1 3BZ

Tel: 0845 612 2660

Email: envprotection@richmond.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Disclaimer: We can only make recommendations based on the answers given in the questions. If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office". Number Suffix Property Name 277 The Rising Sun, Flat Address Line 1 Richmond Road Address Line 2 Address Line 3 Richmond Upon Thames Town/city Twickenham Postcode TW1 2NP Description of site location must be completed if postcode is not known: Easting (x) Northing (y) 173985 Description	Site Location	
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Postcode TW1 2NP Description of site location must be completed if postcode is not known: Easting (x) Northing (y) 173985	Town/city	
Description of site location must be completed if postcode is not known: Easting (x) Northing (y) 173985	Twickenham	
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	Easting (x)	Northing (y)
Description	517281	173985
	Description	

Applicant Details Name/Company Title First name Surname Young & Cos Company Name
Title First name Surname Young & Cos
First name Surname Young & Cos
Surname Young & Cos
Surname Young & Cos
Young & Cos
Young & Cos
Company Name
Address
Address line 1
38 Southwick Street
Address line 2
Address line 3
Town/City
Southwick
County
Country
United Kingdom
Postcode
BN42 4TG
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Are you an agent acting on behalf of the applicant?
O No
Contact Details
Primary number
***** REDACTED *****

Secondary number	,
Fax number	
Email address	
***** REDACTED *****	
	ı
	_
Agent Details	
Name/Company	
Title	
Mr	
First name	
David	
Surname	ı
Cooper	
Company Name	1
Beltom Surveying	
	1
Address	
Address line 1	1
38 Southwick Street	
Address line 2	_
Southwick	
Address line 3	
Town/City	
Brighton	
County	
Country	ı
United Kingdom	
Postcode	I
BN42 4TG	
	I

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED ******
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Replacing existing external signage to Young's branded signage. 1 no. externally illuminated wall swing sign, 1 no. non illuminated entrance plaque and 1 no. set of externally illuminated 300mm high letters

Advertisement Type: Projecting or Hanging Sign
Height: 1.65 metres
Width: 1.085 metres
Depth: 0.08 metres
What is the height from the ground to the base of the advertisement?: 4.25 metres
What is the maximum projection of the advertisement from the face of the building?: 1.085 metres
What is the maximum height of any of the individual letters and symbols?: 0.08 centimetres
What materials will the advertisement be made of?: Griege coloured resin and brass coloured stainless steel.
The colour of text and background: black lettering on griege colour
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 85 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.3 metres
Width:
1.45 metres Depth:
0.045 metres What is the height from the ground to the base of the advertisement?:
6.825 metres What is the maximum projection of the advertisement from the face of the building?:
0.045 metres What is the maximum height of any of the individual letters and symbols?:
0.3 centimetres What materials will the advertisement be made of?:
brass coloured stainless steel The colour of text and background:
brass colour on facing brickwork Will the advertisement be illuminated?:
Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels:

85 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.382 metres
Width: 0.24 metres
Depth: 0.04 metres
What is the height from the ground to the base of the advertisement?: 1.5 metres
What is the maximum projection of the advertisement from the face of the building?: 0.04 metres
What is the maximum height of any of the individual letters and symbols?: 0.03 centimetres
What materials will the advertisement be made of?: griege coloured resin
The colour of text and background: black lettering on griege colour
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
entrance plaque
ocation of Advertisement(s)
s the advertisement(s) you are applying for already in place?
Yes No
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable
Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or shotograph(s)
existing signage report, existing and proposed drawings and photomontage.
Vill the proposed advertisement(s) project over a footpath or other public highway?
② Yes ○ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement

From Date
24/12/2024
To Date
24/12/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?
○Yes
⊗ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
David Cooper
Date
27/12/2024